

December 22, 2016

## Tobacco Free Florida Offers FREE Assistance to Employers

*“Help your employees keep their new year’s resolutions”*



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**Broward County, Fla.** – Tobacco Free Florida in partnership with Area Health Education Centers (AHEC) will offer free tobacco cessation resources and policy assistance to local businesses. Employers have several options to help their employees keep their new year’s resolutions to become tobacco free. Free toolkits are available regarding the benefits of quitting tobacco and how to become a tobacco free workplace from Tobacco Free Florida.

Great HealthWorks, with over 400 employees, is committed to the health of its employees by officially becoming a tobacco free worksite on January 1, 2017. They have taken steps to encourage their employees to quit through the cessation services offered by a local AHEC. Free assistance is available to businesses creating or updating a tobacco control policy to exclude electronic cigarettes and other newer devices in the workplace. Broward County businesses are encouraged to support quit attempts being made by their employees by hosting group quit sessions at the workplace. Employees who make a decision to quit together can reinforce each other and increase the likelihood of staying quit while at the workplace.

Tobacco Free Florida’s new Quit Your Way program makes it easier than ever for tobacco users to access free tools and services to help them quit. For more information to quit tobacco or help a loved one quit, visit: [www.tobaccofreeflorida.com/county/broward](http://www.tobaccofreeflorida.com/county/broward).

**About the Florida Department of Health**

The department, nationally accredited by the Public Health Accreditation Board, works to protect, promote and improve the health of all people in Florida through integrated state, county and community efforts.

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**About Tobacco Free Florida**

The department's Tobacco Free Florida campaign is a statewide cessation and prevention campaign funded by Florida's tobacco settlement fund. Since the program began in 2007, more than 159,000 Floridians have successfully quit using one of Tobacco Free Florida's free tools and services. There are now approximately 451,000 fewer adult smokers in Florida than there were 10 years ago, and the state has saved an estimated \$17.7 billion in health care costs. To learn more about Tobacco Free Florida's Quit Your Way services, visit [www.tobaccofreeflorida.com](http://www.tobaccofreeflorida.com) or follow the campaign on Facebook at [www.facebook.com/TobaccoFreeFlorida](http://www.facebook.com/TobaccoFreeFlorida) or on Twitter at [www.twitter.com/tobaccofreefla](http://www.twitter.com/tobaccofreefla).

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