



# Community Health Improvement Plan Annual Report, 2018

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*Florida Department of Health  
in Broward County*

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## Introduction

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This is the annual review report for the 2016 – 2018 Broward County Community Health Improvement Plan. The activities and collaborative efforts of the Florida Department of Health in Broward County and community partners will be reflected within the report. This document will serve as a progress review of the strategies that were developed and the activities that have been implemented. While the CHIP is a community driven and collectively owned health improvement plan, the Florida Department of Health in Broward County is charged with providing administrative support, tracking and collecting data, and preparing the annual review report.

## Overview of the Community Health Improvement Plan (CHIP)

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The Mission of the Florida Department of Health in Broward County (DOH-Broward) is “to protect, promote and improve the health of all people in Florida through integrated state, county and community efforts”. In accordance with this mission, DOH-Broward engaged the Broward County community in the Mobilizing for Action through Planning and Partnerships (MAPP) process in 2012 and in 2016. MAPP is a strategic approach to community health improvement and assists communities to improve health and quality of life through community-wide strategic planning. MAPP includes four separate assessments: Community Health Status, Community Themes and Strengths, Local Public Health System, and the Forces of Change.

Broward County has a long history of collaboratively planning across multiple state, county, and local entities from the public and private sectors to ensure the highest quality of care that also reduce redundancies and duplication within the system of care. DOH-Broward utilized this existing community-based planning structure to assist in the development of the Community Health Assessment.

## Methodology

**The Local Public Health System Assessment** (LPHSA) was conducted in the spring of 2016 using The National Public Health Performance Standards Program (NPHPSP). These assessments are intended to help users answer questions such as "What are the activities and capacities of our public health system?" and "How well are we providing the Essential Public Health Services in our jurisdiction?" The dialogue that occurs while answering these questions may help identify strengths and opportunities for improvement. Forty-eight organizations completed the online performance rating survey. The Healthcare Access Committee members completed the priority rating questionnaire and Florida Department of Health leadership completed the agency contribution section. The three components were compiled to develop the 10 Essential Public Health Services summary. The summary includes an average overall score of 69.9, with Evaluate Services scoring 86.7 and Link to Health Services 81.3. Areas scoring the lowest

average scores included Research/Innovation (50.0), Diagnose and Investigate (63.2) and Enforce Laws (63.8).

***The Forces of Change Assessment*** consisted of five community focus groups, three provider focus groups and fifteen key informant interviews. Major findings were grouped into five priority areas: Preventive Care/Chronic Conditions and Management, Community Health Education and Diversity, Maternal Child Health/Prenatal Care, Access to Care and Quality of Care.

***The Community Themes and Strengths Assessment*** utilized the 2015 Community Health Needs Assessment developed by Professional Research Consultants, Inc. The Community Health Needs Assessment is a continuation of nine similar studies conducted since 1994 and is a systematic, data driven approach to determining the health status, behaviors and needs of residents in Broward County, Florida. The Assessment serves as a tool toward reaching three basic goals: to improve resident's health status, increase their life span, and elevate their overall quality of life; to reduce health disparities; and, to increase access to preventive services. A random sample of 412 Broward County residents participated in the 2015 assessment of quality of life including a health assessment.

***The Community Health Status Assessment*** was prepared in late 2015 and early 2016. The assessment presented data on Population and Socio-Economic Characteristics, Quality of Life, Health Care Resources, Health Status, Risk Youth Behavior Survey findings, Death Indicators, Communicable Diseases, Maternal and Child Health, Vaccine-Preventable Disease and Environmental Health.

## Issue Synthesis and Prioritization

An analysis of the four MAPP assessments identified ten health related challenges in Broward County that were identified in two or more of the four assessments and were validated in the Community Health Status Assessment. The challenges were then categorized into four broad categories each containing the ten identified health challenges.

The Community Health Assessment provided a peer comparison group selected based on the closeness of the match between select counties and socio-demographic indicators for Broward County. Broward County's peer group is composed of the following Florida counties: Hillsborough, Miami-Dade, Orange and Palm Beach. Data for each of the nine identified health challenges were then compared to the peer group average and the state average value. In addition, the Healthy People 2020 goal and indicator were included for each identified challenge. Healthy People 2020 tracks approximately 1,200 objectives organized into [42 topic areas](#), each of which represents an important public health subject area.

The Health Care Access Committee was established as a committee of the Coordinating Council of Broward. The purpose of the committee is to improve access to health care for the residents of Broward County, through the establishment of outcomes and indicators, which have been

and will continue to be implemented and measured throughout the next several years ([www.brhpc.org/benchmarks](http://www.brhpc.org/benchmarks)). The members of the committee represent various facilities, agencies and/or departments within the county. This past year the committee has updated both the Broward Benchmarks and the Health section of the Children's Strategic Plan. The committee continues to set goals for Broward County in many areas of health including but not limited to maternal and child health, mental health, health care access, primary care and dental care. The committee also spent time looking at enrollment in Medicaid and other programs to assure Broward County is working to enroll all those eligible.

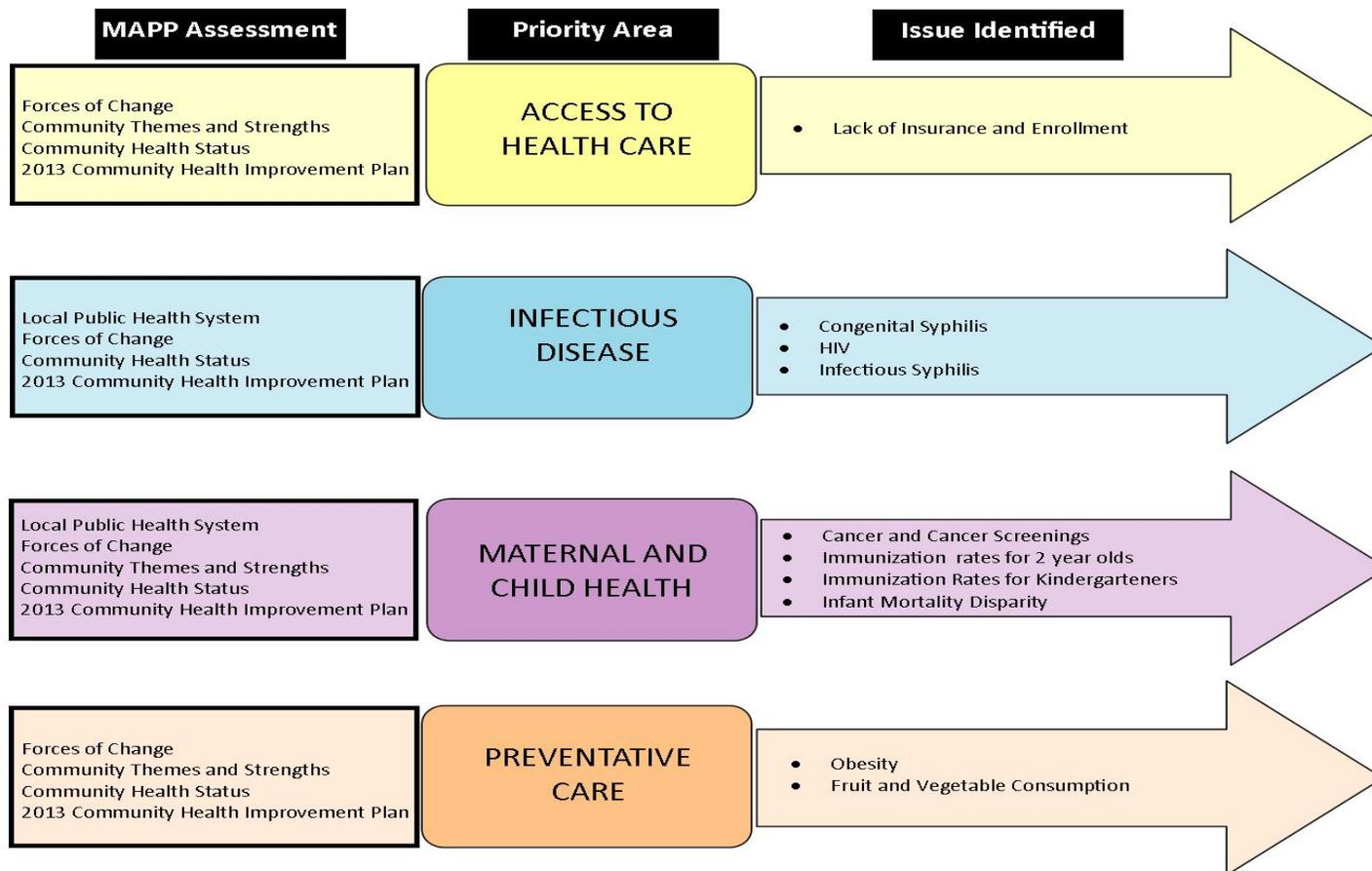
The Health Care Access Committee meets monthly and agreed to provide input and oversight to the Community Health Assessment and Community Health Improvement Plans in 2013.

The Health Care Access Committee reviewed and approved the Community Health Assessment at its August 22, 2016 meeting. The Community Health Assessment was made available for public review and comment on the DOH-Broward website. Once the comment period closed, subject matter experts were convened to develop the Community Health Improvement Plan strategies, target dates and responsible parties for each priority area.

The Health Care Access Committee reviewed and approved the Community Health Improvement Plan at its September 26, 2016 meeting and will provide oversight for its implementation. The Community Health Improvement Plan was made available for public review and comment on the DOH-Broward website.

In the fall of 2017, the Health Care Access committee agreed to update the 2016 Community Health Improvement Plan to move from a fiscal year (July 1 – June 30) to calendar year and to update the implementation plan to include more clearly defined targets and activities.

Figure 1: Issue Prioritization



The following goals and strategies were established for each of the identified priority areas identified in the issue prioritization process:

**Strategic Issue Area: Health Care Access**

**Goal: Increase Access to health care**

**Strategy: Promote the Florida Kid Care Program**

**Strategic Issue Area: Healthy Life Expectancy**

**Goal: Reduce the Incidence of Communicable and Infectious Diseases**

**Strategy: Decrease the incidence of STIs including HIV and eliminate Perinatal Transmission**

**Strategic Issue Area: Improve Maternal, Infant and Child Health**

**Goal: Improve Maternal, Infant and Child Health**

**Strategy: Promote maternal, infant and child health**

**Strategic Issue Area: Enhance Preventive Care Activities**

**Goal: Increase the Healthy Weight of Adults and Children**

**Strategy: Implement the Florida Healthiest Weight Workplan for Broward County**

## Summary of CHIP Annual Meeting

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In the fall of 2017, the Health Care Access committee agreed to update the 2016 Community Health Improvement Plan to move from a fiscal year (July 1 – June 30) to calendar year and to update the implementation plan to include more clearly defined targets and activities. Since that detailed review and update took place in early 2018, the Health Care Access Committee agreed that the Community Health Improvement Plan (CHIP) priority areas and objectives did not need to be changed.

### Strategic Issue Area #1: Health Care Access

Access to health care is being defined in the CHIP as increasing the number percentage of children aged 0-18 with health insurance to 95% by December, 2020.

#### **Goal: Increase access to health care**

#### **Strategy: Promote the Florida Kidcare Program**

Accomplishments completed from January 1 – December 31, 2018 include: 1,059 applications submitted to Healthy Kids Corporation for processing. Forty-five (45) educational sessions were conducted. KidCare materials were available for distribution to 36,502 families through direct contact at events. KidCare marketing material was distributed to 324 child service agencies including daycare centers. Ten (10) Advisory Council meetings were held this year. KidCare representatives attended 104 events this year. KidCare staff packaged and distributed 275,340 informational palm cards to 330 Public schools, charter schools.

**Key Partners:** 211 Broward, Amerigroup, Atlantic Technical School, Barry University, Bethel Evangelical Baptist Church, BJ's Wholesale Club, Broward College, Broward County Charter Schools, Broward County Libraries, Broward County Schools Tween SNAC Program, Broward County Schools, Broward Health, Broward Healthy Start Coalition, Broward Regional Health Planning Council navigator program, Career Source Broward, Charter Schools of Excellence, Children Services Council, Children's Diagnostic and Treatment Centers, City of Carver Ranches, City of Coconut Creek, City of North Lauderdale, City of Pompano Beach, City of Sunrise Police Department, City of Tamarac, Colgate, Colgate Dental Van, Coral Creek Community Church, Crocket Foundation, DaVita Labs, Department of Children and Families, Department of Juvenile Justice, Dillard High School, DOH/WIC Program, Doha/School Health, Early Learning Center, Early Learning Coalition, Early Learning of Sunrise, Early Steps Program, ESOL Parent Leadership Council, Feeding South Florida, Florida Consortium of Public Schools, Florida Department of Health in Broward County, Griffin Elementary

School, H.E.A.R.T Program, Hallandale High School, Head Start Program, Healthy Kids Corporation, Healthy Start, Henderson Mental Health, Hilton Hotels, Holy Cross, Hope Outreach, Jack & Jill Children's Center, Joe DiMaggio Special Needs programs, Kids of Love, K-Mart, LA Lee YMCA, Latino Community Health, Lauderdale Lakes Middle School, Lauderhill Mall, Legal Shield, Love Our Kids Foundation, Memorial Healthcare System, Millennium 6-12 Collegiate Academy, Millennium Academy, Nan Knox Boys and Girls Club, New Beginning City College, New Life Fellowship, Nova Southeastern University, Safeway stores, SDA Church, Sears, SKN, Sunshine Health Plan, Sunshine Health, TOPA Program, Town of Pembroke Pines, Urban League of Broward County, Walmart, WellCare.

**Why is this important to our community?** Access to health care may be limited by poverty, poor health literacy and lack of health insurance. Broward Health, Memorial Healthcare System and the Broward Community and Family Health Centers (federally qualified health centers) are currently the largest primary health care providers in the county. There is sometimes a detachment between the major health partners and the most vulnerable communities. There is an increased need to simplify the navigational system of obtaining healthcare and provide linkages to services. Public health efforts to develop culturally competent and age appropriate materials for the minority, disabled and elder community is needed to increase health literacy and promote access to care. Barriers to accessing health services affect the health status of our residents.

Objective	Indicator	Current Level	Target	Status	Explanation of Status
Objective 1.1: Increase the percentage of children ages 0-18 years with health insurance to 95% by December 2020	Percent of children age 0-18 with Health Insurance (CHARTS)	90.7% (2017)	93.3% (2018)		2018 percentage is not yet available. The target for 2018 is 93.3.

## Strategic Issue Area #2: Healthy Life Expectancy

Reporting of communicable and sexually transmitted diseases (STDs) is important in the planning and evaluation of disease prevention and control programs, in the assurance of appropriate medical therapy, and in the detection of common-source outbreaks.

### **Goal: Reduce the Incidence of Communicable and Infectious Diseases**

#### **Strategy: Decrease the Incidence of STIs Including HIV and eliminate Perinatal Transmission**

From May 1, 2018 to December 31, 2018, 1,667 clients have been referred to the Test and Treat program; and of the those referred, 1466 have been enrolled. Of the those enrolled, 635 (43%) are newly diagnosed HIV-positive individuals and 831 (57%) are previous diagnosed HIV-positive individuals. Of those enrolled, 1466 are on ART medication. Of the 1,667 referred, 37 refused the Test and Treat Program, 132 were ineligible (Jail:12, Out of Jurisdiction:92, Negative confirmatory after a positive rapid:16, Deceased:12). Public health detailing field activities to enhance provider knowledge on PrEP, Routine Testing, and Test/Treat were conducted with 197 physicians that were visited and participated in an educational FAQ session from June 1, 2018 – December 31, 2018. Twenty-Six Get PrEP Broward presentations have been delivered in the community. PrEP/nPEP enrollment as of June 1, 2018 to December 31, 2018: 1,171. Thirty-four Broward County HIV Prevention Planning meetings have been held. The Business Responds to AIDS (BRTA) program continue to maintain relationships with businesses in Broward County through education and dissemination of educational materials and condom, 408 BRTA sites were visited. DOH participated in 31 community events from June 1, 2018 to December 31, 2018. Through outreach efforts 158 observational surveillance activities were conducted.

**Key Partners:** Ryan White Part A Grantee Office, Test and Treat Champions: Ryan White Part A Providers, Test and Treat Contacts: Registered Counseling and Testing Sites, CBO's, Healthcare Providers, Business Response To AIDS (BRTA) businesses.

<b>Why is this important to our community?</b> Reporting of communicable and sexually transmitted diseases (STDs) is important in the planning and evaluation of disease prevention and control programs, in the assurance of appropriate medical therapy, and in the detection of common-source outbreaks. Broward County consistently ranks in the top 2-3 for newly diagnosed HIV cases in the entire United States. The rates of STDs have increased since 2001 in both Broward County and the State. Broward County's infectious syphilis and congenital syphilis rates are amongst the highest in the State.					
Objective	Indicator	Current Level	Target	Status	Explanation of Status
Objective 2.1: Decrease the rate of new HIV infection to 26.32 per 100,000 population by December 2020.	The rate of new HIV infection per 100,000 population	37.9 (2017)	30.66 (2018)		2016 rate of new HIV infections per 100,000 was 41.5. 2017 has decreased to 37.9. The 2018 target is 30.66.

**Strategy: Eliminate Congenital Syphilis**

During the calendar year January 1, 2018 – December 31, 2018, 17 grand rounds were completed, OB/GYN offices were visited 339 times and distributed 124 Toolkits. Twelve monthly Perinatal HIV Providers Network meetings were conducted, a quarterly presentation was made at Keiser University, and presented at 3 Baby Showers. A symposium was held June 1st at DOH with 96 attendees. Case managed 93 women, provided updated protocols to the 8 laboring hospitals, and managed 91 deliveries.

**Key Partners:** Healthy Start Coalition, 211, Broward Health Systems, Memorial Health Systems, Healthy Mothers, Healthy Babies, Urban League, Children’s Diagnostic & Treatment Center, Premier OB/GYN, CAN Community Health Care, Broward Addiction Recovery Center, OB/GYN’s

Objective	Indicator	Current Level	Target	Status	Explanation of Status
Objective 2.2: Eliminate Congenital Syphilis	# of cases of congenital syphilis	4 (2018)	0		There were 11 cases of congenital syphilis in 2017 and 4 in 2018.

**Strategy: Decrease the Rate of Early Syphilis**

There was an average of 9,000 visits to the clinic each quarter in 2018.

**Key Partners:** CBOS and AIDS Healthcare Foundation

Objective	Indicator	Current Level	Target	Status	Explanation of Status
Objective 2.3: Decrease the rate of early syphilis per 100,000 population by 2020	Rate of early syphilis per 100,000 population	43.6 (2017)	34.36 (2018)		Rate was 38.72 in 2016. Rate increased to 43.6 in 2017. The 2018 target is 34.36.

### Strategic Issue Area #3: Improve Maternal, Infant and Child Health

This strategic issue area identifies strategies designed to increase improve maternal, infant and child health in Broward County. The objectives and activities include increasing the percent of 2-year-olds and kindergarten children fully immunized to 95% by December 2020, increasing the proportion of women who receive Cervical Cancer Screenings by 10% and reducing the black infant mortality rate by 1%.

#### **Goal: Improve Maternal, Infant and Child Health**

#### **Strategy: Promote maternal, infant and child health**

**Increase the percent of 2-year-olds fully immunized** - Accomplishments for the January 1, 2018 – December 31, 2018 period include distribution of Shots By 2 Palm cards, flyers, post cards (vaccine reminders) and consent forms. Twenty-one (21) Shots By 2 trainings were provided to community providers that serve infants and 12 Shots By 2 in-services were conducted. Two medical assistant training opportunities were provided. Maintained the participation of eight labor and delivery hospitals in enrolling newborns in Shots-By-Two program. The Shots By 2 program was offered to families with children under the age of 2 for 2.5 weeks at the Annual Back-to-School Immunization Point of Dispensing.

**Key Partners:** 8 delivery hospitals, The Mahogany Program, Early Learning Coalition, Healthy Mothers/Healthy Babies, Immunization Action Coalition, Healthy Families Advisory Council, Breast Feeding Coalition, Cora E Braynon Family Health Center, Nurse Family Partnership, Early Learning Childcare Center, Greater Horizons Childcare Center, 7 OB/GYN Offices, 2 Pediatric Offices

**Why is this important to our community?** While Broward County's White and Black infant mortality rates are lower than the state, the Broward County Black infant mortality rate for Kindergarten's and 7th graders is 95%. Broward County currently does not meet the 95% goal for these age groups. The annual cervical cancer screening rate is 90.1%.

Objective	Indicator	Current Level
Objective 3.1: Increase the percent of 2-year-olds fully immunized to 95% by December, 2020	% of 2-year-olds fully immunized	90.1% (2017)
	# of children enrolled in Shots by Two	7,764 (2017)

**Increase the percent of kindergarten children fully immunized** - The School Health Program: 1) Partnered with the School Board of Broward County's Headstart Department to provide immunizations at two enrollment sites (Westside Park Recreation Center and School District's North Area Office) on May 14th. The pilot was not successful as the children at the events were 2-4 year olds and did not need shots. 2) Did look-ups in FL SHOTS for Headstart students who will be enrolling in K at 59 elementary schools in August and printed and delivered 326 Immunization Certificates (680) to the school IMTs. DOH-Broward completed a total of 3,880 Immunization Look-Ups in FL SHOTS and provided more than 1,411 Immunization Certificates (680s) for K & 7 grade students in the District Public Schools.

**Key Partners:** Broward County Public Schools Headstart Program, Broward County Public Schools (BCPS) - Coordinated Student Health Services (CSHS) & Information & Technology (IT) Departments

Objective	Indicator	Current Level	Target	Status	Explanation of Status
Objective 3.2: Increase the percent of children fully immunized in kindergarten to 96% by December 2020	% of children in kindergarten fully immunized	95.3% (2017)	95.8% (2018)		Percentage 95.3% is nearing the 2018 target of 95.8%. The 2018 data is not yet available.

**Increase the proportion of women who receive Cervical Cancer Screening** - The Florida Breast and Cervical Cancer Early Detection Program (FBCCEDP) conducted 22 outreach events during the year. The marketing campaign (bus wraps, interior bus cards, retail frames) ran from December 4, 2017 thru March 25, 2018. 12,500 palm cards were distributed. 90 retail frames were posted and 7 full page advertisements were placed in diverse publications such as Caribbean Today new paperboard Life Parent Magazine and Miami/Fort Lauderdale Family Magazine. Of the 22 outreach events held, 4 of which were screening events where 41 women received mammograms. 4 of the outreach events were also 4 educational events where 550 women were educated. 448 Pap smears were provided this year. Holy Cross Hospital, Care Resources and Broward Surgical Associates were recruited for the FBCCEDP program. The program over met the screening goal by 117.3 % for the fiscal year (June 2017-July 2018)

**Key Partners:** Broward General Medical Center, Imperial Point Medical Center, Broward Health, Memorial Hospital, Coral Springs Women's Diagnostic Center, Esther Grossman Women's Center, Holly Cross Healthplex, Boca Raton Regional Hospital, Bethesda Women's Health Center, Diagnostic Canters of America, Good Samaritan Medical Center Comprehensive Breast Cancer, JFK Medical Center, Midtown Imaging-Lake Worth, Alliance Medical Center, Broward Community and Family Health Center Broward General Medical Women's Center, Care Resource, CL Brumback Primary Care, Florida Community Health Canters, Florida Atlantic University, Foundcare Community Health, Genesis Community Health, Planned Parenthood, Women Care, Dr. Allen.

Objective	Indicator	Current Level	Target	Status	Explanation of Status
Objective 3.3: Increase the proportion of women who receive Cervical Cancer Screenings by 10%	% of women who are screened for cervical cancer	54.7% (2016)	64.70%		Data for this metric is available every three years (2019)

**Increase breastfeeding initiation and duration** – Distributed 6,540 Resource Guides. 93 childcare centers and 185 businesses have applied for breastfeeding friendly and in support of Business case for Breastfeeding status. Met with Memorial Healthcare System to introduce "empower training" to become Breastfeeding Friendly. 1 Hospital (Memorial Regional) is submitting package for Breastfeeding Friendly training and steps to help move along breastfeeding friendly pathway. Planning events for World Breastfeeding recognition in August 2018. Recruiting Breastfeeding Peer Counselors. 1 Breastfeeding Peer Counselor passed the CLC exam, adding to peer counselors eligible to go into a hospital. At Joe DiMaggio Children's Hospital NICU, a breastfeeding peer counselor was added BrF support. Holy Cross Hospital is breastfeeding friendly. Conducted World breastfeeding walk in recognition of World Breastfeeding Week. Coordinated with community partners for "Big Latch on" event. WIC sites conducted 7 breastfeeding celebrations in recognition world breastfeeding. Presented at Florida Lactation Consultant Association conference - Broward's Breastfeeding Story. At Joe DiMaggio Children's Hospital NICU, a breastfeeding peer counselor was added BrF support. Holy Cross Hospital is breastfeeding friendly. Recruited CLC to place in hospital. Planning to send select Peer Counselor staff to Certified Lactation Counselor training. In contact with Plantation Hospital to coordinate addition of WIC Peer Counselor. Also in contact with Broward Health Coral Springs to coordinate addition of WIC Peer Counselor.

**Key Partners:** Breastfeeding Coalition of Broward County, Memorial Regional Hospital Systems, Northwest Medical Center, Holy Cross, State Breastfeeding Coalition, Healthy Mothers/Healthy Babies Coalition, Urban League, Broward Healthy Start Coalition, Memorial Regional Hospital West, Broward Health, Children's Services Council, Broward County School Guidance Counselors, Teen Parent Social Worker, DOH-Broward (STD presentation staff), OB/GYN's, Pediatricians, Daycares, and Community Partners sponsoring health fairs.

**Increase awareness and adoption of safe sleep practices** - Safe Sleep materials were displayed at WIC areas, vital statistics and other waiting areas within DOH. Materials provided at all Teen Parent Events and Health Fairs attended by DOH. This year, 12 Safe Sleep Coalition meeting were held, 49 presentations were made to the Community and Community Partners on Safe Sleep, 34 trainings to hospitals to model Safe Sleep were conducted, 3 baby showers that target the African American and Haitian Communities were attended with education provided to participants on Safe Sleep. In addition, 394 licensed day care facilities in Broward County were trained on Safe Sleep. 769 Graco Pack 'N Play cribs were distributed to families without a safe sleep environment.

**Ensure that the black infant mortality is interwoven throughout all Maternal Child Health System through its Active Subcommittee's powered by the Broward Healthy Start Coalition** – From January 1, 2018 through December 31, 2018, seven Fetal Infant Mortality Case Review Team meetings were held. The Fetal Infant Mortality annual report that includes the

recommendations provided by the Fetal Infant Mortality Case Review Team committee and the Fetal Infant Mortality Review Community Action Group was published. The **Healthy Babies are Worth the Wait(TM)** toolkit was developed in the April – July, 2018 quarter of 2018. 41 toolkits were distributed to 20 medical providers in the 'hot zones'/areas of concern. The Toolkit promotes Low Dose Aspirin, 17P, LARC, Screening of STDs, Discourages C-Sections, and Promotes Breastfeeding. Six Fetal Infant Mortality Community Action group meetings were held. Six educational events for physicians to educate on preventing preeclampsia with low-dose aspirin were held. Three Shower2Empower baby showers were held to educate residents with 350 participants. These events provide education on Prematurity, LARC, 17P, Toxic Stress, STDs,

**Key Partners:** Broward Healthy Start Coalition, Healthy Mothers Healthy Babies, Ronik-Radlauer, FDOH, Urban League, Memorial, Broward Health, March of Dimes

**Decrease smoking among pregnant women** - Healthy Start Providers were trained in SCRIPT Services. AHEC provided information on Smoking Cessation services to Broward Healthy Start Coalition Providers. From January 2018 - March, 2018 there were 11 pregnant participants in public and private programs for AHEC smoking cessation services, and 97 women of childbearing age received public and private AHEC smoking cessation services.

**Key Partners:** Broward Healthy Start Coalition

**Increase awareness and utilization of long acting reversible contraceptives (LARCs)** – 3 additional LARC providers were trained. 5,000 LARC Family Planning Services pamphlets were distributed at the following locations: Lauderdale Lakes Torres Park, Museum of Science and Discovery, Broward County African-American Research Library, Broward County Apollo Park, Palms of Deerfield Beach Apartments, Church in Pembroke Pines, Memorial Hospital Pembroke, Broward Center for Performing Arts, and the North and South Broward Hospital Districts.

**Key Partners:** Broward County School Guidance Counselors, Teen Parent Social Worker, DOH-Broward (STD presentation staff).

**Increase percent of eligible population served by the WIC program** – From January 1, 2018 – December 31, 2018, 173 OB/GYN and 183 pediatrician visits were conducted to promote WIC enrollment. In addition WIC promotional visits were conducted with 381 Daycare Centers, 15 Community Partners, 29 Health Fairs, and 23 Pregnancy testing sites and 7 WIC sites that offer Fluoride Varnish services. Met with Pediatric Associates to discuss possibility of electronic WIC referral. Expanded hours at 6 WIC sites with early morning appointments and 4 WIC sites with Saturday appointments. Fluoride Varnish has expanded to 7 WIC sites.

Visits to OBGYN, Pediatricians, Daycares, pregnancy testing sites are being made as noted above. WIC Broward is present at health fairs as noted above.

**Key Partners:** OBGYN, Pediatricians, Daycares, and Community Partners sponsoring health fairs. Broward County.

Objective	Indicator	Current Level	Target	Status	Explanation of Status
Objective 3.4: Reduce the black infant mortality rate by 1%.	Rate of black infant mortality	8.4 (2017)	7.86 (2018)		2016 black infant death rate was 8.1. 2017 is 8.4 which is a slight increase. 2018 data is not yet available,

### Strategic Issue Area #4: Enhance Preventive Care Activities

Undiagnosed and untreated health conditions can have serious health consequences. Prevention, diagnosis and treatment can have exponential benefits including health, quality of life and cost savings

**Goal: Increase the Healthy Weight of Adults and Children**

**Strategy: Implement the Florida Healthiest Weight Workplan**

HWC Champion (Email sent to invite cities to participate). Run and Walk (Final details organized, event is ready to go). Summer Break Spot (Planning meeting set in May). Caribbean Diaspora (Planning conference calls set in May, monthly reports at NFTF). NFTF meetings (Held in Jan., Feb., March). Providing Healthy Weight Contact to Pregnant WIC clients at nutrition risk due to Pre-Pregnancy Overweight and/or High Maternal Weight Gain. City of Coconut Creek, Deerfield Beach, Fort Lauderdale, Hollywood, Miramar, Oakland Park, Tamarac, Weston and Wilton Manors received the Healthy Community Champions designation. Run and Walk (Event completed, 450 attended in April). Summer Break Spot (Partners signed up to make educational presentations in July, August). Caribbean Diaspora (Grant obtained, duties assigned to partners, monthly reports at NFTF). NFTF meetings (Held in April, May, June). Providing Healthy Weight Contact to Pregnant WIC clients at nutrition risk due to Pre-Pregnancy Overweight and/or High

Maternal Weight Gain. Providing Healthy Weight Contact to Pregnant WIC clients at nutrition risk due to Pre-Pregnancy Overweight and/or High Maternal Weight Gain. HWC Champions (8 of 9 cities presented with HWC awards). Summer Break Spot (6 partners made presentations to children on physical activities, nutrition and good health topics at 2-10 SBS locations each. Estimated 200 children reached). Caribbean Diaspora (4 of 5 planned focus groups completed to gather input on improving healthy-eating educational materials. 1-2 more planned to complete the input.) NFTF meetings (Held in July, September.) Caribbean Diaspora project has completed interviews and gathered compiled data and is now in the process of finalizing posters to be printed (with the help of community partners) and distributed to stores, restaurants, schools, businesses, health offices, etc. NFTF meetings (Held in October, November, and December.)

**Key Partners:** Healthy Weight Champions (DOH-Broward). 5K Run and Walk (DOH-Broward, Broward County, 8 partner agencies). Summer Break Spot (DOH-Broward, NFTF agencies). Caribbean Diaspora Project (DOH-Broward, NFTF agencies). NFTF meetings (DOH-Broward, NFTF agencies).

<b>Why is this important to our community?</b> Undiagnosed and untreated health conditions can have serious health consequences. Prevention, diagnosis and treatment can have exponential benefits including health, quality of life and cost savings. The annual cervical cancer screening rate in Broward County is two-thirds that of the goal set by Healthy People 2020. Reductions in obesity rates and increased access to better nutrition including fresh fruits and vegetables can greatly improve quality of life and decrease premature death.					
Objective	Indicator	Current Level	Target	Status	Explanation of Status
Objective 4.1: Reduce the Proportion of Black Adults Who are Obese by 5%	% of Black Adults Who are Overweight or Obese	74.5% (2016)	30.50% (2018)		Data for this metric is available every three years (2019)

\* Status indicators are as follows:

-  = Little to no movement toward objective target
-  = some progress towards meeting the objective target
-  = reached or surpassed objective target

## Revisions

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The Health Care Access Committee reviews implementation of the Community Health Improvement Plan and the Annual report at its monthly meetings. Revisions to the CHIP were made after careful review of the goals, objectives, strategies and measures of the 2016 – 2019 CHIP. Recommended changes were made based on the following parameters:

- Availability of data to monitor progress – performance measures that had county-level data available were preferred, etc.
- Availability of resources
- Community readiness
- Evident progress
- Alignment of goals

In the fall of 2017, the Health Care Access committee agreed to update the 2016 Community Health Improvement Plan to move from a fiscal year (July 1 – June 30) to calendar year and to update the implementation plan to include more clearly defined targets and activities. Since that detailed review and update took place in early 2018, the Health Care Access Committee agreed that the Community Health Improvement Plan (CHIP) priority areas and objectives did not need to be changed.

## Accomplishments

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Goal	Objective	Accomplishment
<b>Priority #2 – Healthy Life Expectancy</b>	Objective 2.1 Decrease the rate of new HIV infection to 26.32 per 100,000 population by December 2020.	Test and Treat and rapid PrEP were implemented in 2017 and 2018 respectively. The 2016 rate of new HIV infections was 41.5 per 100,000. The 2017 rate has decreased to 37.9.
	Objective 2.2 Eliminate congenital syphilis.	There were 11 cases of congenital syphilis in 2017 and 4 in 2018.
<b>How it's important for our community:</b> Broward County consistently ranks in the top 2-3 for newly diagnosed HIV cases in the entire United States. The rates of STDs have increased since 2001 in both Broward County and the State. Broward County's infectious syphilis and congenital syphilis rates are amongst the highest in the State. Reductions in the rate of new HIV infections per 100,000 and in cases of congenital syphilis were seen this year.		
<b>Priority #3 – Improve Maternal, Infant and Child Health</b>	Objective 3.1 Increase the percent of 2-year-olds fully immunized to 95% by December, 2020.	The percent of 2 year-olds fully immunized increased from 2016 (80.5%) to 2017 (90.1%). The number of children enrolled in Shots by Two increased from 7,764 in 2017 to 10,472 in 2018 exceeding target.
	Objective 3.2 Increase the percent of children fully immunized in kindergarten to 96% by December, 2020.	The percent of children in kindergarten fully immunized in 2017 (95.3%) is nearing the 2018 target of 95.8%. 2018 data will be available soon.
<b>How it's important for our community:</b> Maintaining high rates of immunization for vaccine preventable diseases benefits the overall health of the community.		

## Conclusion

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The CHIP serves as a roadmap for a continuous health improvement process for the local public health system by providing a framework for the chosen strategic issue areas. It is not intended to be an exhaustive and static document. We will evaluate progress on an ongoing basis through quarterly CHIP implementation reports and quarterly discussion by community partners. We will conduct annual reviews and revisions based on input from partners and create CHIP annual reports each year by March 31st. The CHIP will continue to change and evolve over time as new information and insight emerge at the local, state and national levels.

By working together, we can have a significant impact on the community's health, improving where we live, work and play and realize the vision of a healthier Broward County.

## Appendices

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The following appendices are mandatory:

1. Annual CHIP Review Community Meeting Agenda
2. Annual CHIP Review Community Meeting Minutes
3. Annual CHIP Review Community Meeting Sign-In sheet
4. Comprehensive List of Community Partners

# Appendix 1: Annual CHIP Review Community Meeting Agenda

# Appendix 2: Annual CHIP Review Community Meeting Minutes

Appendix 3: Annual CHIP Review Community Meeting sign in Sheet

## Appendix 4: Comprehensive List of Community Partners

The following agencies participated in this process:

### Key Partners:

Agency for Health Care Administration  
Aging and Disability Resource Center of Broward County  
Alliance for a Healthier Generation  
American Heart Association  
American Lung Association  
AT&T  
Audacious Inquiry  
BAND  
Baptist Health Systems  
BCHPPC Perinatal HIV Workgroup  
Berger Singerman  
Brazilian Faith Based  
Brickell Bay Realty Group  
Broward Behavioral Health Coalition  
Broward College  
Broward County Comprehensive School Health Advisory Committee  
Broward County Government  
Broward County Medical Association  
Broward County Municipalities  
Broward County Public Elementary Schools  
Broward County Public Schools  
Broward County Sheriff's Office  
Broward Health  
Broward Health Coral Springs  
Broward Health Imperial Point  
Broward Health Medical Center  
Broward Healthy Start Coalition  
Broward Regional Health Planning Council, Inc.  
Broward Sheriff's Office  
Broward Teachers Union  
Broward Wellness Center  
Career Source  
CCB Million Meals Committee  
Children's Diagnostic and Treatment Center  
Children's Services Council of Broward County  
City of Dania Beach  
City of Lauderdale Lakes  
Commit 2B Fit

Community Action Center  
Community Advocates  
Community Ambassadors  
Community Health Action Information Network  
Cooperative Feeding Program  
Coordinating Council of Broward  
Cordova Rodriguez & Assoc., Inc.,  
EMS Council  
ESciences Inc.  
Family Central  
Florida Atlantic University  
Florida Department of Children and Families  
Florida Department of Transportation  
Florida International University  
Florida Introduces Physical Activity and Nutrition to Youth  
Galt Ocean Community  
Gilda's Club South Florida  
Greater Fort Lauderdale Realtors  
Harvard Jolly, Inc.  
Health Choice Network  
Healthy Mothers, Healthy Babies  
Healthy Start Coalition  
Henderson Behavioral Health  
Hispanic Unity of Florida  
HIV Surveillance  
Holy Cross Hospital  
Hospital ED's  
KidCare  
Latino Salud  
Lauderhill Mall  
Legal Aid Service of Broward County  
Leukemia and Lymphoma Society  
Light of the World Clinic  
Local businesses  
Malka & Kravitz, P.A.  
Maternal Child Health Systems Committee (MCHSC)  
Medical Staffing Network  
Memorial Healthcare System  
Miccosukee Tribe of Florida  
Miller Legg  
Minority Development and Empowerment, Inc.  
Miramar Fire-Rescue  
Nova Southeastern University  
Nurses

Nutrition and Fitness Task Force of Broward County  
Phyl's Academy  
Physicians  
Planned Parenthood  
PRIDE  
Primary Care Providers  
Project Caine  
Publicly funded HIV testing sites  
Regent Bank  
Retired Public Health Subject Matter Experts  
Revive Lives  
Sanofi Pasteur  
Save-A-Lot food stores  
School Board of Broward County  
Seminole Tribe of Florida  
Smart Growth Partnership of Southeast Florida  
South Florida Regional Planning Council  
Special Olympics  
Sunrise Fire / EMS  
Sustainable Performance Solutions  
Transforming Our Community's Health (TOUCH).  
Treatment providers  
United Way of Broward County  
Urban Health Solutions  
Urban League of Broward County  
US Social Security Administration  
US Veterans Administration  
Volunteer Broward  
Western Community Leader  
Whole Foods Market  
WIC  
WorkForce One  
YMCA of Broward