

Mission:

To protect, promote & improve the health of all people in Florida through integrated state, county & community efforts.



Rick Scott
Governor

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Vision: To be the Healthiest State in the Nation

January 23, 2017

2016/2017 REVISED COMMUNITY HEALTH IMPROVEMENT PLAN WORKPLAN

Period covered: October 1, 2016 – December 31, 2016

The Health Care Access Committee reviewed and approved the Community Health Improvement Plan at its September 26, 2016 meeting and will provide oversight for its implementation. The Community Health Improvement Plan was made available for public review and comment on the DOH-Broward website. The finalized priority areas were categorized into four priority areas with identified sub-challenges in each.

1. Access to Health Care
 - a. Lack of insurance and enrollment
2. Infectious Disease
 - a. HIV/AIDS
 - b. Congenital Syphilis
 - c. Infectious Syphilis
3. Maternal and Child Health
 - a. Cervical Cancer Screening
 - b. Vaccination Coverage Levels for Children in Kindergarten
 - c. Vaccination Coverage Levels for 2 year old children
4. Enhance Preventive Care Activities
 - a. Obesity
 - b. Fruit and Vegetable Consumption

The Health Care Access Committee further agreed to review implementation of the Community Health Improvement Plan (CHIP) progress on a quarterly basis. The process to update and maintain the CHIP for the July 1, 2016 – June 30, 2017 period is as follows:

1. The responsible parties identified for each action step in the CHIP will update the CHIP action plan on a quarterly basis.
2. CHIP updates will be submitted to DOH-Broward staff and presented to the Health Care Access Committee utilizing the following schedule:
 - a. October (July 1 – September 30),
 - b. **January (October 1 – December 31),**
 - c. April (January 1 – March 31), and
 - d. July (April 1 – June 30).
3. Internal and external subject matter experts will review action steps and target dates and recommend revisions annually in August.
4. The revised action plan will be presented to the Health Care Access Committee annually in August.

Priority #1 - Increase Access to Health Services						
<p>Why is this important to our community? Access to health care may be limited by poverty, poor health literacy and lack of health insurance. Broward Health, Memorial Healthcare System and the Broward Community and Family Health Centers (federally qualified health centers) are currently the largest primary health care providers in the county. There is sometimes a detachment between the major health partners and the most vulnerable communities. There is an increased need to simplify the navigational system of obtaining healthcare and provide linkages to services. Public health efforts to develop culturally competent and age appropriate materials for the minority, disabled and elder community is needed to increase health literacy and promote access to care. Barriers to accessing health services affect the health status of our residents.</p>						
			Healthy People 2020 Goal	Broward Performance 2013 Level	Annual Target	Measure
Objective 1.1 Increase the proportion of Broward County residents with health insurance by 5% annually			100%	78.7%	5%	Percent of persons with health insurance (BRFSS)
Strategy	Target Date	Responsible Party (lead and partners)	Resources	Status of Actions Taken	Implementation Achievements Accomplished With Partner Involvement	
1. Continue to provide assistance in completing the application for KidCare, Medicaid and other indigent care programs	7/1/16 – 6/30/17	KidCare; Children’s Services Council; United Way	<p>Children’s Services Council funding contracts with DOH-Broward for five (5) Representatives to work with families in Broward County. Staff is located conveniently throughout Broward County to assist families enroll into KidCare and Medicaid through the Florida KidCare application.</p> <p>The KidCare Outreach Program received a grant from the United Way for a project conducting enrollment outreach within the 33311 zip code and surrounding area. This area houses the hardest to reach populations.</p>	In Progress	<p>The Children’s Service Council approved an increase of funding this year FY 10/1/2016 to 9/30/2017) to hire an additional three (3) bi-lingual Customer Service Representative to work with the newly eligible immigrant children.</p> <p>In total for the first quarter, KidCare representatives have submitted 239 applications to Healthy Kids Corporation for processing.</p> <p>In an effort to retain healthcare coverage for enrolled children, KidCare staff resolved 503 technical issues that resulted in retention of healthcare coverage.</p>	
2. Provide culturally competent and age appropriate materials about the application process	7/1/16 – 6/30/17	KidCare		In Progress	<p>KidCare outreach staff conducted 5 presentations this quarter for employees dislocated from employment as identified through the Rapid Response Team of Career Source. Each of the 222 attendees received a bi-lingual packet of information on KidCare enrollment and eligibility.</p> <p>Information packets containing KidCare information</p>	

					<p>in English, Spanish and Creole were distributed to 57 Broward County preschools</p> <p>KidCare information in English, Spanish, and Creole was distributed to 3,795 attendees of 26 events attended this quarter</p> <p>.</p>
3. Continue to provide referrals to other sources of funding for ineligible Medicaid and/or KidCare clients	7/1/16 – 6/30/17	DOH- Broward; Career Source; 2-1-1	KidCare Outreach Staff have a binder of information for children’s services as well as adult services that is used in referring families in need. In addition, all families are educated on 2-1-1 Broward resource line.	In Progress	<p>All children who do not qualify for coverage are given referrals to additional community resources.</p> <p>This quarter there were 222 participants in a KidCare educational “Rapid Response” session with Career Source that received information on KidCare enrollment, ACA special enrollment for adults, and 2-1-1 information as they are losing their jobs.</p> <p>Staff continues to refer to the Broward Community Health Centers, Memorial Healthcare System, and Broward Health facilities and 2-1-1</p>
4. Continue to enroll eligible clients into the Medicaid system	7/1/16 – 6/30/17	DOH- Broward;	Florida KidCare Outreach enrolls children into Medicaid, Medikids, Healthy Kids, and Children’s Medical Services through the KidCare application.	In Progress	<p>The Florida KidCare application immediately screens applicant children for Medicaid before screening for the Healthy Kids component. There for all applicants is a possible client for Medicaid services.</p> <p>This quarter KidCare Staff assisted 17 families to transition from Healthy Kids to Medicaid due to income adjustment.</p>
5. Monitor effects of implementation of Healthcare Reform on insurance coverage levels to include HITS Program (Health Intervention with Targeted Services)	7/1/16 – 6/30/17	DOH- Broward; Memorial Health Care System		In Progress	<p>New Legislation for immigrant children implemented July 1, 2016 has increased enrollment for legal immigrant children. Many families that will now be eligible are currently waiting for the proper documentation to arrive. This quarter captured 81 children newly eligible under the new guidelines.</p>

Resources = Funding/time/people/materials

Status = Complete or In-Progress

Priority #2 – Reduce the Incidence of Communicable and Infectious Diseases						
<p>Why is this important to our community? Reporting of communicable and sexually transmitted diseases (STDs) is important in the planning and evaluation of disease prevention and control programs, in the assurance of appropriate medical therapy, and in the detection of common-source outbreaks. Broward County consistently ranks in the top 2-3 for newly diagnosed HIV cases in the entire United States. The rates of STDs have increased since 2001 in both Broward County and the State. Broward County’s infectious syphilis and congenital syphilis rates are amongst the highest in the State.</p>						
			Healthy People 2020 Goal	Broward Performance 2014 Level	Annual Target	Measure
Objective 2.1 Reduce New HIV Infections and Rates per 100,000 by 10% annually			3.5	38.6	10%	New HIV Infections and Rates per 100,000 (FL CHARTS)
Strategy	Target Date	Responsible Party (lead and partners)	Resources	Status of Actions Taken	Implementation Achievements Accomplished with Partner Involvement	
1. Increase the number of HIV tests conducted by 5% annually	By 3/31 annually	DOH-Broward HIV Prevention Program; Publicly funded HIV testing sites	Funding	Completed for most recent year	Publicly funded HIV testing in Broward increased by 12,501 tests (18% increase) from 2013 to 2015 (70,776 vs. 83,277).	
<ul style="list-style-type: none"> Collaborate with hospitals, Federally Qualified Health Centers (FQHC) and primary care providers to educate on the provision of HIV testing as part of routine medical care 	12/31/17	DOH-Broward HIV Prevention Program; Hospital ED’s, FQHC Directors and primary care providers		Ongoing	<p>A bill passed by the Florida Legislature took effect July 1st which makes HIV testing part of routine care. The passing of this bill means new strategies will be developed to address the hospitals and EDs concerning this issue. Local DOH is awaiting the drafted FDOH “Dear Colleague Letter” referencing the July 1st, 2015 HIV “Opt-Out” Testing Law to be routed for approval. Statewide coordination and monthly tele- meetings on implementing third party reimbursement (TPR) for HIV testing continue on a regular basis. For FDOH-Broward, research efforts have resulted in the development of workable strategies for advancement, however, additional TA is being requested to overcome key challenges.</p> <p>For this quarter, public health detailing field activities to enhance provider knowledge on Routine Testing, PrEP/PEP, and Test and Treat has commenced with twenty-five (25) Physicians</p>	

					that were visited and participated in an educational FAQ session in conjunction with 25 toolkits disseminated to clinical staff and providers. Third-party billing and reimbursement mission research has been completed in which workable strategies has been developed to progress towards an operational TPR project. A technical assistance request has been sent to CARDEA to obtain assistance in support to operationalize third party billing and reimbursement.
<ul style="list-style-type: none"> • Conduct face-to-face meetings with hospital emergency department medical practitioners, administrators and primary care providers on the importance of routine HIV testing 	12/31/17	DOH-Broward HIV Prevention Program; Broward Health Facilities; EMS Council		Ongoing	This strategy is conducted through public health detailing field activities. Twenty-five (25) Physicians has been visited for this quarter.
<ul style="list-style-type: none"> • Provide technical assistance and physician tool kits to enhance provider skills in implementation of HIV testing as part of routine medical care 	12/31/17	DOH-Broward HIV Prevention Program; BCHPPC Perinatal HIV Workgroup		Ongoing	Discussions are being held as to what should be included into this toolkit in light of the passing of an HIV testing bill for opt-out HIV testing in medical settings no longer requiring patient consent. The program is awaiting directives from Tallahassee. For this quarter, public health detailing field activities to enhance provider knowledge on Routine Testing, PrEP/PEP, and Test and Treat has commenced with twenty-five (25) Physicians that were visited and participated in an educational FAQ session in conjunction with 25 toolkits disseminated to clinical staff and providers. The toolkits continue to be enhanced to provide greater impact. A ICD10/CPT coding and billing document has been developed to be included in the toolkits.
<ul style="list-style-type: none"> • Provide training on HIV testing technologies 	Quarterly	DOH-Broward Early Intervention Program		Ongoing	From July through September 2016, there were two (2) HIV/AIDS 500/501 training courses held at DOH-Broward (July and September) with a total of thirty-one (31) persons in attendance; and one (1) HIV/AIDS 501 Update was held (August) with a total of thirty-four (34) persons in attendance. In June, DOH- Broward hosted 3

					<p>Phlebotomy trainings with thirty-nine (39) attendees. DOH-Broward hosted four (4) rapid testing technology trainings: Syphilis Health Check rapid test (August) with twenty-six (26) attendees, Clearview Complete HIV 1/2 test (September) with nineteen (19) attendees, OraQuick Advance Rapid HIV -1/2 test (September) with eleven (11) attendees, and OraQuick HCV Rapid Antibody test (September) with eighteen (18) attendees.</p> <p>From October through December 2016, there were two (2) HIV/AIDS 500/501 training courses held at DOH-Broward (November and December): On November 16-17, there were fifteen (15) attendees; December 12-13, eight (8) attendees); and one (1) HIV/AIDS 501 Update was held (November 10th) with a total of eighteen (18) persons in attendance. The following Rapid HIV Testing Technology Testing Trainings occurred this quarter: 11/14/2016- OraQuick HIV Rapid Test Training five (5 attendees) 11/14/2016- Clearview Complete Rapid Test Training eighteen (18 attendees) 12/8/2016- Alere Determine Rapid Test Training Twenty (20 Attendees)</p>
2. Condom Distribution					
<ul style="list-style-type: none"> Identify condom distribution partners in the public and private sectors 	Quarterly	DOH-Broward HIV Prevention Program; local businesses and organizations		Ongoing	A total of 114 new Condom Distribution partners were added from July-September 2016. A total of 58 new Condom Distribution partners were added from October -December 2016.
<ul style="list-style-type: none"> Integrate condom distribution with activities such as community-level interventions to promote condom use and other risk reduction behaviors 	Annually	DOH-Broward HIV Prevention Program		Complete and ongoing	Condom availability and education continue to be integrated into all HIV prevention services. In addition, 262 condom distribution sites were serviced from July 1 – September 30, 2016 and 209 from October 1 – December 31, 2016.
3. Collaborative Partnerships					
<ul style="list-style-type: none"> Build the capacity of community 	Quarterly	DOH-Broward HIV		Ongoing	Workgroups of the Broward HIV Prevention

<p>leaders to address disparities with HIV High Impact Prevention (HIP) strategies, through training and technical assistance</p>		<p>Prevention Program; Broward County HIV Prevention Planning Council; community ambassadors</p>			<p>Planning Council continue to meet monthly to further implement HIP prevention plans and identify opportunities for technical assistance and capacity building. The final Integrative Plan Goals, Objectives, Strategies, and Activities were presented to the BCHPPC and HIVPC planning body members in which the plan was approved by both bodies. The Broward County's local Integrated Plan was submitted to the State Health Office on Friday, September 16th. Preparatory work is being done on developing community-focused educational resources promoting health literacy across a wide spectrum of public health topics. When fully developed, said educational content can be operationalized through the integrated plan's HIV Leadership Academy and via the proposed Learning for Health / 2020 initiative.</p> <p>Perinatal HIV Prevention Network meets every Third Thursday of the month to discuss perinatal transmission and missed opportunities. The DOH-Broward Perinatal Director is the Chair.</p> <p>Workgroups of the Broward HIV Prevention Planning Council continue to meet monthly to further implement HIP prevention plans and identify opportunities for technical assistance and capacity building. BCHPPC full committee met on December 8, 2016 to participate in the first Integrated committee retreat with the HIV Planning Council. This meeting was the first joint meeting of both planning bodies to kick off the implementation of the Broward County Integrated City Only HIV Prevention and Care Plan 2017-2021. The retreat was a day of training, team building, and an opportunity for the members of the Prevention and Care and Treatment planning bodies to meet.</p>
<ul style="list-style-type: none"> Coordinate with HIP contracted agencies to serve target areas and priority populations 	<p>Quarterly</p>	<p>DOH-Broward HIV Prevention Program;</p>		<p>Ongoing</p>	<p>Contract monitoring with contracted agencies continues to occur. The coordination of HIP activities is addressed at each monitoring visit</p>

		Contracted Prevention Providers			and recommendations to improve HIP strategies are discussed. Per state office guidance HIP contacts will be extended to the program year 2016-2017.
<ul style="list-style-type: none"> Recruit local businesses to participate in the Business Responds to AIDS (BRTA) project 	Quarterly	DOH-Broward HIV Prevention Program; local businesses		Complete and Ongoing	From July through September 2016, 119 businesses were recruited and 51 businesses have been re-engaged into Business Responds to AIDS (BRTA). From October through December 2016, 61 businesses were recruited and 30 businesses have been re-engaged into Business Responds to AIDS (BRTA).
4. Reduce the number of pediatric HIV cases to zero	7/1/16 – 6/30/17	DOH-Broward Perinatal HIV Director			To date for 2016 we have zero HIV transmission of mother to child. There is ongoing extreme case management of the HIV positive pregnant women in order to keep it at zero. For 2016 we case managed 117 pregnant women and 96 deliveries, All 96 babies have at least one non detectable PCR.
<ul style="list-style-type: none"> Educate OB/GYN's, labor and delivery hospitals and birthing center staff to comply with Florida Statutes and evidence-based standards for pregnant women on HIV care 	7/1/16 – 6/30/17	DOH-Broward Perinatal HIV Director; 8 birthing hospitals		Ongoing	For 2016 we have visited 125 OBGYNs and discussed perinatal HIV Transmission.
<ul style="list-style-type: none"> Increase HIV testing awareness during the 3rd trimester among pregnant women 	7/1/16 – 6/30/17	DOH-Broward Perinatal HIV Director; OB/GYNs		Ongoing	Fifty -five OBGYNs were visited and information was left regarding testing and linkage to care.
<ul style="list-style-type: none"> Conduct HIV clinical/prevention grand rounds at two birthing hospitals annually 	7/1/16 – 6/30/17	DOH-Broward Perinatal HIV Director; birthing hospitals		Complete and Ongoing	Four grand rounds were provided at 4 of the birthing hospitals.
<ul style="list-style-type: none"> Conduct annual perinatal symposium in collaboration with the Perinatal HIV Provider Network 	Annually	DOH-Broward Perinatal HIV Director ; birthing hospitals; Healthy Start Coalition; Urban League		Complete	A Perinatal Symposium was conducted May 23 rd , 2016 and 63 medical providers attended. On November 4 th 2017 we held the 10 th HIV Perinatal Symposium at Broward Health Coral Springs and 70 medical providers attended.
<ul style="list-style-type: none"> Distribute perinatal toolkits to OB/GYN providers 	7/1/16 – 6/30/17	DOH-Broward Perinatal HIV Director		In Progress	The Perinatal Toolkit has been completed and awaiting to start distribution in 2017.

<ul style="list-style-type: none"> Expand capabilities of the HIV Perinatal Provider Network to include identification of strategies to further reduce future HIV perinatal transmissions. 	7/1/16 – 6/30/17	DOH-Broward Perinatal HIV Director; Birthing hospitals, Healthy Start Coalition		In Progress	<p>We have discussed many strategies at these meetings:</p> <ul style="list-style-type: none"> To expand Rapid HIV Testing at labor and delivery to test all the women regardless of previous test to ensure no missed opportunities. A report card for each hospital regarding the delivery of an HIV positive women in order to further reduce missed opportunities. To address PrEP in women at all the OBGYNs and perinatal providers.
5. Increase number of people who receive their HIV positive test results from a DOH-Broward registered testing site to 95% who are linked to partner services	7/1/16 – 6/30/17	DOH-Broward STD Program Manager		Ongoing	We have our clinic located at Broward Wellness Center where each individual receives a rapid HIV test. If it's reactive, a confirmatory test is done and the clients are automatically interviewed by our DIS and determined if needed to be linked into care. Our DIS refers them to our linkage care program. For our DOH clinics (such as refugee, family planning and TB), the labs will be in our system called PRISM and our DIS have 14 days to locate the clients and refer them to linkage.
<ul style="list-style-type: none"> Require that HIP contracted agencies refer all positive individuals upon diagnosis to DOH-Broward partner services 	7/1/16 – 6/30/17	DOH-Broward Contract Administration			
<ul style="list-style-type: none"> Disease intervention staff will locate the partners, advise them of their exposure, offer onsite HIV testing services and refer them to HIV Linkage Coordinators 	7/1/16 – 6/30/17	DOH-Broward STD Program Manager		Ongoing	After interviewing a new patient, the DIS will notify partners of their exposure. The partners will be given a referral letter to BWC for testing and the partners will be interviewed by one of our DIS on site at BWC to make sure they receive the education and the use of condoms. If the test comes back reactive, linkage is offered on site if needed.
<ul style="list-style-type: none"> Explore the opportunity to conduct geo-mapping analysis of the DOH-Broward registered testing sites and include all relevant services on the Broward ≥ AIDS web site 	Annually	DOH-Broward Communicable Disease Director & HIV Prevention Director		Ongoing	The Broward ≥ AIDS website continues to be updated with relevant information and prevention services. A staff position has been filled to assist in geo-mapping analysis and will be involved in identified activities that will be conducted throughout the 5-year local integrated plan. This quarter a Geo-map of living HIV/AIDS cases through 2015 in Broward County (data as of 06/30/2016) was created and will be utilized to

					plan field activities for the Business Responds to AIDS (BRTA) program.
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			Healthy People 2020 Goal	Broward Performance 2015 Level	Annual Target	Measure
Objective 2.2 Reduce sustained domestic transmission of primary and secondary syphilis in males by 10% and in females by 1% annually.			Male: 6.7 Female: 1.3	Male: 29.8 Female: 2.0	10% 1%	New primary and secondary syphilis Infections Rates per 100,000 (FL CHARTS)
Strategy	Target Date	Responsible Party (lead and partners)	Resources	Status of Actions Taken	Implementation Achievements Accomplished With Partner Involvement	
1. Conduct STD prevention and surveillance activities	7/1/16 – 6/30/17	DOH-Broward STD Program Manager		ongoing	DIS will continue to locate partners and encourage new patients to bring partners for preventive treatment and monitor them within 3 months.	
2. Integrate STD and HIV prevention planning through the joint planning process of the HIV Prevention Planning Council and Ryan White Part A	7/1/16 – 6/30/17	DOH-Broward STD Program Manager		ongoing	Meet with HIV prevention planning to conduct outreach event and testing.	
3. Increase public awareness regarding HIV and STD's and mobilize community support for prevention efforts	7/1/16 – 6/30/17	DOH-Broward STD Program Manager; PRIDE; Latino Salud; BWC		ongoing	CBOs now have access to provide not only rapid HIV but also Rapid Syphilis and Hepatitis. If one of their clients comes back positive they will refer them to BWC for treatment or CHD clinic for more testing and treatment (Hepatitis).	

		State of Florida Goal	Healthy People 2020 Goal	Broward Performance 2015 Level	Annual Target	Measure
Objective 2.3 Reduce the Congenital Syphilis Cases to 0 births annually		0 new cases	9.6 per 100,000 births	3	0	Congenital Syphilis births (FL CHARTS)
Strategy	Target Date	Responsible Party (lead and partners)	Resources	Status of Actions Taken	Implementation Achievements Accomplished With Partner Involvement	
1. Conduct STD prevention and surveillance activities	7/1/16 – 6/30/17	DOH-Broward STD Program Manager		Ongoing	Education and presentation are being done. And our 3 CBOs are providing more testing in their HQ and also using their mobile van.	
2. Continue direct outreach to OB-Gyn's, delivering family practice doctors, labor and delivery hospitals and birthing centers	7/1/16 – 6/30/17	DOH-Broward Perinatal HIV Director; OB/GYNs; Birthing Facilities		Ongoing	To date for 2016 we have 4 Congenital syphilis cases.	

Priority #3 – Improve Maternal, Infant and Child Health						
<p>Why is this important to our community? While Broward County's White and black infant mortality rates are lower than the state, the Broward County black rate continues to be more than two and a half times the white rate and above the Healthy People 2020 goal. The Healthy People 2020 Goal as well as State of Florida Immunization Goal for Kindergartener's and two year olds is 95%. Broward County currently does not meet the 95% goal for these age groups. The annual cervical cancer screening rate in Broward County is two-thirds that of the goal set by Healthy People 2020.</p>						
			Healthy People 2020 Goal	Broward Performance 2013 Level	Annual Target	Measure
Objective 3.1 Increase the Proportion of Women Who Receive Cervical Cancer Screening Based on the Most Recent Guidelines by 10% annually.			93%	56.2%	10%	Cervical Cancer screening rates (BRFSS)
Strategy	Target Date	Responsible Party (lead and partners)	Resources	Status of Actions Taken	Implementation Achievements Accomplished With Partner Involvement	
1. Continue to market to women under age 50 providers that offer low cost/free pap tests	7/1/16 – 6/30/17	DOH-Broward		ongoing	8 educational events were held from 7/1/16 – 9/30/16 and 26 from 10/1/16 – 12/31/16. For women calling about our program, the staff gives them referrals to other services in the community that provide low cost pap tests.	
2. Provide education to encourage HPV prevention and/or immunization and other safer sex practices to all ages and genders	7/1/16 – 6/30/17	DOH-Broward; IAC	Immunization & STD Programs	ongoing	At our 34 educational events HPV prevention, immunization and safer sex practices are discussed.	
3. Continue to provide outreach and education to identified high incidence areas	7/1/16 – 6/30/17	DOH-Broward	BRFSS	ongoing	8 educational events were held from 7/1/16 – 9/30/16 and 26 from 10/1/16 – 12/31/16. 4 outreach events for mammograms and pap tests were held 7/1/16 – 9/30/16 and 8 were held from 10/1/16 – 12/31/16.	

			Healthy People 2020 Goal	Broward Performance 2015/16 Level	Annual Target	Measure
Objective 3.2 Increase Vaccination Coverage Levels for Children in Kindergarten by 1% annually			95%	94.2%	1%	Kindergarten immunization levels (FL CHARTS)
Strategy	Target Date	Responsible Party (lead and partners)	Resources	Status of Actions Taken	Implementation Achievements Accomplished With Partner Involvement	
1. Provide back to school immunizations to school aged children entering kindergarten in partnership with community based providers and municipalities	10/2016	DOH- Broward ; School Board of Broward County (SBBC); Lauderhill Mall	DOH- Broward staff; SBBC; vaccine	Complete	A Back to School Immunization campaign was held from 8/8/16-8/23/16 to provide required vaccines to the school aged children in the county.	
2. Hold a Health Fair in support of back to school community immunization campaign	8/2016	DOH- Broward staff; Community Providers; SBBC	DOH- Broward staff; SBBC; vaccine	Complete	The Health Fair was held in conjunction with the Back to School immunization campaign. It was on 8/13/16.	
3. Market community immunization campaign through outreach activities to Public and charter schools, municipal summer camps, Children's Services Council, etc.	6/2016 – 8/2016	DOH- Broward; IAC; SBBC	DOH- Broward staff; SBBC; vaccine	Complete	Palm cards went out to the parents before the end of the school year advertising the campaign. Information regarding the campaign was placed on CSC website. Palm cards were provided to various entities such as park districts and libraries advertising the campaign.	
4. Provide immunization for children entering school without necessary immunizations not reached in campaign	1/2017 – 5/2017	DOH- Broward; SBBC	DOH- Broward staff; SBBC; vaccine	complete	Middle schools that did not reach the compliance rate of 95% of the children immunized were offered a date to come to their school to provide the immunizations.	

			Healthy People 2020 Goal	Broward Performance 2015/16 Level	Annual Target	Measure
Objective 3.3 Increase Vaccination Coverage Levels for 2 year old children by 1% annually			95%	84.0%	1%	2 year old immunization levels (FL CHARTS)
Strategy	Target Date	Responsible Party (lead and partners)	Resources	Status of Actions Taken	Implementation Achievements Accomplished With Partner Involvement	
1. Conduct Reminder Recall and AFIX Assessment trainings to Broward County Pediatric Practices	7/1/16 – 6/30/17	DOH-Broward	DOH-Broward staff	ongoing	Five pediatrician offices are visited each week.	
2. Conduct Shots-By-Two trainings to DOH-Broward and community organizations that serve infants	7/1/16 – 6/30/17	DOH-Broward; IAC; WIC; CBOs	DOH-Broward staff; Shots by Two materials	28% completed	Training is conducted every month on Shots-By-Two.	
3. Work with labor and delivery hospitals to ensure newborns are enrolled in Shots-By-Two Program	7/1/16 – 6/30/17	DOH-Broward; IAC	DOH-Broward staff; Shots by Two materials	ongoing	Each of the 8 delivering hospitals is visited the last two weeks of each month to pick up the Shots-By-Two forms and to deliver new forms.	
4. Provide technical assistance to providers and staff on Florida SHOTS and Shots-By-Two program	7/1/16 – 6/30/17	DOH-Broward	DOH-Broward staff	ongoing	On each visit to a pediatrician's office the staff are trained on how to log in to Florida Shots and how to do the reminder recalls for Shots-By-Two program.	
5. Conduct medical assistant training three times per year	7/1/16 – 6/30/17	DOH-Broward	DOH-Broward staff	ongoing	November 16 is the first Medical Assistant Training for the fiscal year.	

			Healthy People 2020 Goal	Broward Performance 2015 Level	Annual Target	Measure
Objective 3.4 Reduce the Rate of Infant Deaths in blacks by 1% annually.			6.0	Overall: 5.4 black: 9.1 White: 3.0	1%	Infant Mortality Rates per 1,000 live births (FL CHARTS)
Strategy	Target Date	Responsible Party (lead and partners)	Resources	Status of Actions Taken	Implementation Achievements Accomplished With Partner Involvement	
1. Ensure that black infant death disparity is interwoven throughout all Maternal Child Health System through its Active Subcommittees powered by the Broward Healthy Start Coalition. (Fetal Infant Mortality Review Community Action Group (FIMR CAG), black Infant Health Practice Initiative, Breastfeeding Coalition, Infant Health/Safe Sleep, Infant Health/Substance Exposed, Maternal Health, Perinatal HIV) along with the March of Dimes	Objective has been integrated since 2013 Ongoing	Broward Healthy Start Coalition (BHSC) Ronik-Radlauer	DOH- Broward funding via Broward Healthy Start Coalition	Ongoing	FIMR CAG/MCH System meets monthly. Community Action Teams as identified in Strategies meet monthly to review their Action Plans. Ongoing-the FIMR CAG/MCH System continues to meet monthly to review progress.	
2. FIMR CAG a) Develop comprehensive toolkit incorporating items from all subcommittees b) Create comprehensive marketing and social media strategy c) Create videos for waiting areas for Pediatricians, OB/GYNS, Early Childhood Court, Child Support d) Provide 10 educational sessions for healthcare professionals, community-based providers and/or medical providers to inform them on safe sleep practices, Perinatal HIV, Babies are Worth the Wait, car safety, Disparities in Infant Mortality and shaken baby syndrome	April 2017 July 2017 Aug 2017 7/1/16 – 6/30/17	Broward Healthy Start Coalition (BHSC)	DOH- Broward Funding via Broward Healthy Start Coalition Seeking grant funding	In process	Overall, fetal and infant mortality rates have decreased. 2a-c. Seeking funding for development of toolkit, marketing/social media strategy, and creation of videos. The BHSC submitted a proposal to the March of Dimes for funding for the development of a toolkit. The toolkit was partially funded. BHSC will continue to seek funding for these strategies. 2d. In process. Three (3) symposia were held in 2015 regarding Perinatal HIV, substance use and other challenges for healthcare professionals. Numerous activities in the community took place regarding Safe Sleep practices, including the Model Behavior program, DOSE (Direct On Scene Education) for first responders, and car seat safety. Two (2) perinatal HIV symposia were held in 2015. Two (2) Showers2Empower were held	

					(one in May for primarily African American women and their partners, and one in October for the Haitian community-in Creole. Over 200 women and their partners attended these Showers). The Safe Sleep Coordinator conducted 31 training sessions, including at WIC offices, to case managers, at nonprofit organizations, the Seminole Tribe and childcare centers.
3. Black Infant Health Practice Initiative Educate black women and families about the risk of fetal and infant mortality and provide resources. a) Showers2Empower b) Caribbean Radio, BECON TV c) Distribute info on Palm Cards to local barber shops, nail salons, hair salons d) Conduct "Shop Talks"	7/1/16 – 6/30/17	Broward Healthy Start Coalition (BHSC) Urban League of Broward County Healthy Mothers, Healthy Babies Community Partners	Donations BHSC	Ongoing	Disparity rates for fetal mortality have decreased, however disparity rates for infant mortality have increased. This is currently being further evaluated. 3a. Showers2Empower: held each May for African American community and each October for Creole speaking community. Numerous topics presented (safe sleep, car seat safety, drowning prevention, HIV/STIs, etc.). Giveaways provided. Over 200 women and partners attended May 2016, over 40 women and partners attended October 2015. Two (2) Showers2Empower were held in 2016 (one in May for primarily African American women and their partners, and one in October for the Haitian community-in Creole. Over 200 women and their partners attended these Showers). 3b. In process-this continues to be developed by BIHPI 3c. In process-this continues to be developed by BIHPI 3d. In process: "Shop Talks" are opportunities to engage people where they congregate-hair salons, nail salons, etc. to educate the community. Being developed by BIHPI
4. Breastfeeding Coalition Encourage and promote breastfeeding through culturally sensitive education and support a) WIC will continue to act as the lead agency assisting leaders and others	7/1/16 – 6/30/17	DOH-Broward WIC	DOH-Broward Grants BHSC	Ongoing	Breastfeeding initiation rates have increased as have duration rates. 4a. Ongoing 4b. In process. Currently, 8 Gold awards and 1 Silver. Continues-currently, 8 Gold awards and 1 Silver.

<p>who influence individuals or groups to take action and promote policies in support of breastfeeding</p> <p>b) Increase the number of businesses that support breastfeeding using the “Business Case for Breastfeeding” program</p> <p>c) Increase the number of “Breastfeeding Childcare Facilities”</p> <p>d) Distribute toolkit for OB/GYNs and pediatricians</p> <p>e) Continue educational opportunities regarding the importance of initiation and duration of breastfeeding</p>					<p>4c. In process. Currently 16 facilities Continues-currently 16 facilities</p> <p>4d. In process The distribution of toolkits to OB/GYNs and pediatricians has begun. The number of toolkits distributed will be collected.</p> <p>4e. Ongoing presentations at Showers2Empower, hospitals, pediatrician and OB/GYN offices as well as community-based organizations Continues-presentation was made to Childcare Licensing</p>
<p>5. Infant Health/Safe Sleep Educate black Community about Safe Baby practices including Safe Sleep</p> <p>a) Provide educational sessions for healthcare professionals and MCH community partners</p> <p>b) Incorporate a mandatory safe sleep policy for all child care providers</p> <p>c) Utilize strong social marketing messages through PSAs, bus ads, radio interviews, etc.</p> <p>d) Distribute free safe sleep posters and materials to all MCH organizations and programs that work with pregnant and parenting families</p>	<p>7/1/16 – 6/30/17</p>	<p>Healthy Mothers Healthy Babies Community Partners</p>	<p>CSC for Safe Sleep Coordinator CSC and others for Cribs4Kids</p>	<p>Ongoing</p>	<p>Deaths related to unsafe sleep practices have declined over the past three years.</p> <p>5a. Ongoing presentations at Showers2Empower, first responders, pediatrician and OB/GYN offices as well as community-based organizations 31 presentations have been made to nonprofit organizations, early childcare centers, case managers, WIC offices and the Seminole Tribe.</p> <p>5b. Working on legislation to include for childcare providers to be trained, have a policy, and implement the policy regarding safe sleep practices Legislation was introduced to the Broward County Commission in January 2016</p> <p>5c. In process of approval for PSAs, bus ads, and radio promotions Continued</p> <p>5d. In process and ongoing Continued</p>
<p>6. Infant Health/Substance Exposed Newborns</p> <p>a) Create a data development system and shared measurement tool to track the specific needs and outcomes associated with perinatal substance abuse</p> <p>b) Collaborate with Early Childhood Court to help family law attorneys and judges</p>	<p>7/1/16 – 6/30/17</p>	<p>Broward Healthy Start Coalition (BHSC) Broward Behavioral Health Coalition (BBHC)</p>	<p>Funding for Infant Mental Health training activities needed</p>	<p>Ongoing</p>	<p>The rate of substance-exposed newborns has decreased. A specialized detoxification protocol for substance-using pregnant women was developed by Memorial Healthcare System and a program (MATT-Maternal Addictions Treatment Team) was created and implemented. This collaborative program, funded by Broward Behavioral Health Coalition is in process at Memorial and Susan B. Anthony</p>

<p>make better decisions regarding babies in the child welfare system</p> <p>c) Promote Infant Mental Health through education, ongoing community trainings and advocacy</p> <p>d) Educate attorneys, pediatricians, judges, and family physicians regarding the importance of recognizing trauma in the early years to make appropriate treatment recommendations</p>					<p>Recovery Center (for residential services). It is in the process of being replicated between Broward Health and BARC (Broward Addiction Recovery Center-for residential services).</p> <p>6a. System mapping tool being developed to identify the assets and resources available in the community as well as the data needed to track outcomes. Data being provided through child welfare staffing Completed and ongoing</p> <p>6b. Early Childhood Court recently established and part of the collaborative effort Completed and ongoing</p> <p>6c. Training scheduled for October 2016 Cancelled due to lack of enrollment</p> <p>6d. In process Plan being developed by Infant Health Committee</p>
<p>7. Perinatal HIV</p> <p>a) Provide continuous training and education to all OB/GYNs, Labor and Delivery Hospitals and pediatricians annually</p> <p>b) Provide a minimum of two (2) perinatal HIV symposia for all healthcare providers and at least four (4) Grand Rounds at a Labor and Delivery Hospital per year</p> <p>c) Provide specific HIV Prenatal classes for pregnant HIV positive women at Children’s Diagnostic and Treatment Center utilizing a curriculum adopted from the University of Miami HIV OB/GYN clinic</p> <p>d) Educate all healthcare providers on preconception counseling, PrEP and reproductive health for HIV positive women and serodiscordant couples</p>	<p>7/1/16 – 6/30/17</p>	<p>DOH-Broward Broward Healthy Start Coalition (BHSC) CDTC Community Partners</p>	<p>Funding for toolkits provided by BHSC</p> <p>Sponsorships for symposia provided by AETC, Walgreens</p>	<p>Ongoing</p>	<p>Over the past three years, Broward has had one HIV positive baby.</p> <p>7a. Ongoing visits by Perinatal HIV coordinator and staff Continued and ongoing</p> <p>7b. Three (3) HIV symposia provided in 2015 and four (4) Grand Rounds Two (2) symposia provided in 2016 and twenty-one (21) Grand Rounds provided in 2016</p> <p>7c. HIV Prenatal Classes began in 2016 at CDTC Ongoing</p> <p>7d. Ongoing in collaboration with Broward County HIV Prevention Planning Council Ongoing</p>
<p>8. Maternal Health</p> <p>a) Focus on reducing the high rate of Caesarean Sections</p> <p>b) Educate the community by using palm</p>	<p>7/1/16 – 6/30/17</p>	<p>Broward Healthy Start Coalition (BHSC)</p>	<p>Seeking funding for development of palm</p>	<p>Ongoing</p>	<p>Broward County experiences a high rate of elective C-sections. This will be the focus of this committee in 2016-2017.</p>

<p>cards, videos, social media campaign</p> <p>c) Educate health care providers by developing an educational handout to be used in toolkit</p>			<p>cards, toolkit, videos, and social media campaign</p>		<p>8a. In process. Conduct deeper analysis of C-section rates in Broward County A White Paper will be written regarding the analysis of C-section rates in Broward County 8b. In process Funding is being sought to create these products 8c. In process This is in process and will be developed by the Maternal Health Committee</p>
<p>9. Teen Parent Alliance</p> <p>a) Bring educational classes to pregnant or parenting teens while they are at school (drowning prevention, safe sleep, stress management, intimate partner violence)</p> <p>b) Continue outreach/education for teen pregnancy and STI prevention through annual Walk Aware and Flipping the Script events</p> <p>c) Educate the Teen Parent Alliance committee through presentations at each meeting</p>	<p>7/1/16 – 6/30/17</p>	<p>DOH-Broward School Board of Broward County CSC Community Partners</p>	<p>Donations and sponsorships for Walk Aware and Flipping the Script events</p>	<p>Ongoing</p>	<p>The teen birth rate and repeat teen birth rate has decreased in Broward County.</p> <p>9a. In process Continuous and ongoing 9b. Flipping the Script event held in 2016. Well attended Completed. Walk Aware will be held in May 2017 9c. In process Continuous and ongoing</p>
<p>10. March of Dimes “Healthy Babies are Worth the Wait” (HBWW) Educate the community on “Life Course” issues to impact the high prematurity rate in Broward County</p>	<p>10/1/16 - 9/30/17</p>	<p>March of Dimes, Broward Healthy Start Coalition</p>	<p>March of Dimes Funding</p>	<p>In process</p>	<p>HBWW Advisory Board launched in August 2016, Board meeting monthly, has identified prematurity hot zones to target educational outreach. Currently doing a deeper data analysis of the “hot zones” MOD working with UF to conduct this analysis MOD will publicize a grant process to fund efforts outlined by the Advisory Board. Grant process completed. Funding received by BHSC and Broward Health to address the rates of preterm births in “hot zone” areas in Broward County.</p>

Priority #4 –Enhance Preventive Care Activities						
Why is this important to our community? Undiagnosed and untreated health conditions can have serious health consequences. Prevention, diagnosis and treatment can have exponential benefits including health, quality of life and cost savings. Reductions in obesity rates and increased access to better nutrition including fresh fruits and vegetables can greatly improve quality of life and decrease premature death.						
			Healthy People 2020 Goal	Broward Performance 2013 Level	Annual Target	Measure
Objective 4.2 Reduce the Proportion of Black Adults Who Are Obese by 5% annually.			30.5%	34.3%	5%	Percent of obese black adults (BRFSS)
Objective 4.3 Increase the percentage of adults 5% annually who consume a minimum of 5 total Daily Servings of Fruits and Vegetables.			Fruits ≥2 to 75% Vegetables ≥ 3 to 50%	5 servings per day overall 20.7	5%	Percent of adults who consume at least 5 servings of fruits and vegetables per day (BRFSS 2013)
Strategy	Target Date	Responsible Party (lead and partners)	Resources	Status of Actions Taken	Implementation Achievements Accomplished With Partner Involvement	
Birthing Facilities						
Breastfeeding Promotion						
1. Develop a press release or host a community event to promote breastfeeding during Breastfeeding Awareness Month (August 2016)	7/1/16 – 8/1/16	DOH-Broward; WIC, Urban League, Breastfeeding Coalition		Complete	DOH Broward WIC celebrated National Breastfeeding month by participating in the following activities: Friday August 5th at 10:00am-11:30 am Big Latch-on events will take place at the following WIC sites: 601 North Regional Health Center West Atlantic Blvd., 4105 Pembroke Road South Regional and 10077 NW 29th Street Coral Spring. Saturday August 13th between 9:00am and 2:00pm WIC World Breastfeeding Day Event at the Lauderhill Mall. Also Urban League and DOH Broward WIC will host the Big Latch-on event on Saturday August 6th from 10:00 am – 12:00 noon at the Urban League.	
2. Carry out two locally defined strategies to support breastfeeding among populations with low initiation rates	6/30/17	DOH-Broward; WIC; Breastfeeding Coalition		In Progress	Strategies selected are: “The Business Case for Breastfeeding” and “Breastfeeding Friendly Day Care”.	
Early Care and Education (ECE)						
Best Practice Implementation						
1. Contact the Broward County ELC to provide	2/28/17	DOH-Broward; ELC;				

information by email or regular mail to educate child care centers on your selected best practices model/recognition.		HWF State Office			
2. Carry out 1 locally defined strategy to support adoption of best practices related to physical activity and nutrition in child care centers serving at-risk populations.	6/30/17	DOH-Broward; Stakeholders and ELC			
Schools					
Coordinated School Health					
1. Participate in two Broward County School Health Advisory Committee (BSHAC) meetings during the school year to present best practices and identify schools that may be ready to participate in the Healthier US Schools Challenge: Smarter Lunchroom	7/1/16 – 6/30/17	DOH-Broward; BSHAC		In Progress	Presented 2016/17 Healthiest Weight and Community Health Improvement Plan at the 9/14/16 BSHAC meeting.
2. Work with a local elementary school to host an Every Kid Healthy Week event	4/30/17	DOH-Broward; Broward County Elementary Schools		In Progress	Presented information at the 9/14/16 BSHAC meeting and at the 9/28/16 Nutrition and Fitness Task Force meeting.
Communities (Build Environment & Health Food Retail)					
State Surgeon General (SSG) Healthy Weight Community Champion Program					
1. Inform all local governments in Broward County (city, town, county) about the opportunity to apply for the State Surgeon General Healthy Weight Community Champion Recognition	8/30/16	DOH-Broward; Broward County local governments; NFTF		Complete	Mailed information to 31 Broward County City Managers and Mayors and Broward County Government on 8/30/16; sent follow-up email with hyperlinks to application and informational materials on 9/6/16.
Corner Stores					
1. Identify corner stores using GIS Mapping focusing on those that are located near schools, after-/out-of-school programs and multi-unit housing complexes. The approach of this intervention will be the same in both the corner stores near schools and those stores identified near multi-unit housing complexes	7/1/16 – 6/30/17	TOUCH; DOH-Broward; Nutrition and Fitness Task Force; YMCA, PATCH (People's Access to Community Horticulture), urban market garden farmers, youth; Children's Services Council		Complete	The GIS Mapping has been completed.

		(CSC)			
2. Facilitate individual or group meetings with corner store owners reaching a minimum of five (5) store owners in Year 1, in priority population communities, to explain best practices related to improving the accessibility and affordability of healthy foods in areas experiencing low access to fresh and healthy food options. Demonstrate the evidence-based traffic light (Go-Slow-Whoa) approach that could be used in a business friendly matter to identify some of the healthier food and beverage options offered at their stores.	7/1/16 – 6/30/17	TOUCH; DOH-Broward; Nutrition and Fitness Task Force; YMCA, PATCH, urban market garden farmers, youth		In Progress	Meetings were held with two (2) new stores to share best practices and gain their participation in upcoming activities.
3. Continue the administration of the corner storeowners’/managers’ survey and a corner store customer survey in priority population communities to measure attitudes, food purchasing behaviors, and food preferences to inform and create a demand for healthy corner stores	7/1/16 – 6/30/17	TOUCH; DOH-Broward; Nutrition and Fitness Task Force; YMCA, PATCH, urban market garden farmers, youth		In Progress	
4. Continue to share best practice recommendations with corner store owners on product placement strategies as well as identification of foods using Go, Slow, Whoa tool	7/1/16 – 6/30/17	TOUCH; DOH-Broward; Nutrition and Fitness Task Force; YMCA, PATCH, urban market garden farmers, youth		In Progress	
5. Continue implementation of “Good Neighbor” Corner Store criteria informed by evidence-based best practices and with stakeholders including consumers, residents, corner store owners, managers or franchisees. Criteria to include information on the benefits of the identification of and point-of-sale prompts for healthier food and beverage options. Criteria will also detail the ways to achieve “Good Neighbor” Corner Store recognition and the benefits to the store to do so. These may include financial and	7/1/16 – 6/30/17	TOUCH; DOH-Broward; Nutrition and Fitness Task Force; YMCA, PATCH, urban market garden farmers, youth		In Progress	A Train-the-Trainer model is being developed to help ensure sustainability. Materials were vetted by store owners to inform the final toolkit and curriculum.

<p>non-financial incentives from community members, schools and the chambers of commerce, and increased sales and opportunities for recognition throughout the County</p>					
<p>6. Continue to link corner stores with small business development resources (i.e. loan assistance), Women, Infants, and Children Program, Supplemental Nutrition Assistance Program, farmers markets, urban farms, and other local, state, and national funding sources to increase accessibility and affordability of healthy foods in communities</p>	<p>7/1/16 – 6/30/17</p>	<p>TOUCH; DOH-Broward; Nutrition and Fitness Task Force; YMCA, PATCH, urban market garden farmers, youth</p>		<p>In Progress</p>	<p>Materials have been developed and will be shared with stores throughout the year.</p>
<p>7. Conduct a minimum of one (1) presentation in Year 1 to stakeholders which may include residents, store owners, community redevelopment agencies and municipalities, to increase their awareness of nonfinancial and financial incentives that are considered best practices to support healthy corner store efforts. Educational presentations may include staff from planning organizations and transportation departments to explore improving public transportation to stores with healthier options</p>	<p>7/1/16 – 6/30/17</p>	<p>TOUCH; DOH-Broward; Nutrition and Fitness Task Force; YMCA, PATCH, urban market garden farmers, youth</p>		<p>In Progress</p>	<p>Presentations made to the City of Fort Lauderdale CRA staff members resulting in support of façade and infrastructure improvements at Mr. Walker’s Grocery in the Sistrunk Corridor. Presentation made to the City of Lauderdale Lakes Parks and Recreation staff members for consideration in upcoming pilot with Boyd Anderson.</p>