

Mission:

To protect, promote & improve the health of all people in Florida through integrated state, county & community efforts.



Rick Scott
Governor

John H. Armstrong, MD, FACS
State Surgeon General & Secretary

Vision: To be the Healthiest State in the Nation

October 26, 2015

2015/2016 REVISED COMMUNITY HEALTH IMPROVEMENT PLAN WORKPLAN

Period covered: July 1, 2015 – September 30, 2015

Broward County has a long history of collaboratively planning across multiple state, county, and local entities from the public and private sectors to ensure the highest quality of care that also reduce redundancies and duplication within the system of care. The Florida Department of Health in Broward County (DOH-Broward) utilized this existing community-based planning structure to assist in the development of the Community Health Improvement Plan.

At the May 20, 2013 joint meeting of the Coordinating Council of Broward's Steering and Quality of Life Committees, identified health challenges were reviewed with priority areas identified. The priority areas were presented to the Coordinating Council of Broward Board of Director's on Thursday, June 6, 2013 for a final vetting and approval. The finalized priority areas were categorized into four priority areas with two challenges each.

1. Increase Access to Health Services
 - a. Barriers to Health Care Access to include Lack of Health Insurance
 - b. Public Health Planning
2. Reduce the Incidence of Communicable and Infectious Disease
 - a. HIV/AIDS
 - b. Sexually Transmitted Diseases (including Infectious and Congenital Syphilis)
3. Improve Maternal, Infant and Child Health
 - a. Black Infant Mortality
 - b. Immunization for Kindergarten and 7th Grade Students
4. Enhance Preventive Care Activities
 - a. Cervical Cancer Screening
 - b. Obesity/Food Security/Hunger/Nutrition

A panel of internal and external Subject Matter Experts developed draft objectives and action steps for each area. The action plan was reviewed and approved by the Health Care Access Committee on June 24, 2013. The Health Care Access Committee further agreed to review implementation of the Community Health Improvement Plan (CHIP) progress on a quarterly basis.

During the month of July, 2015, DOH-Broward staff met with the internal and external subject matters experts to review and update the action steps for each of the eight CHIP objectives. Target dates and indicator data were updated as available. The revised CHIP work plan was submitted to the Health Care Access Committee on July 27, 2015 where it was reviewed and approved.

The process to update and maintain the CHIP for the July 1, 2015 – June 30, 2016 period is as follows:

1. The responsible parties identified for each action step in the CHIP will update the CHIP action plan on a quarterly basis.
2. CHIP updates will be submitted to DOH-Broward staff and presented to the Health Care Access Committee utilizing the following schedule:
 - a. October (July 1 – September 30),
 - b. January (October 1 – December 31),
 - c. April (January 1 – March 31), and
 - d. July (April 1 – June 30).
3. Internal and external subject matter experts will review action steps and target dates and recommend revisions annually in August.
4. The revised action plan will be presented to the Health Care Access Committee annually in August.

Priority #1 - Increase Access to Health Services						
<p>Why is this important to our community? Access to health care may be limited by poverty, poor health literacy and lack of health insurance. Broward Health, Memorial Healthcare System and the Broward Community and Family Health Centers (federally qualified health centers) are currently the largest primary health care providers in the county. There is sometimes a detachment between the major health partners and the most vulnerable communities. There is an increased need to simplify the navigational system of obtaining healthcare and provide linkages to services. Public health efforts to develop culturally competent and age appropriate materials for the minority, disabled and elder community is needed to increase health literacy and promote access to care. Barriers to accessing health services affect the health status of our residents.</p>						
			Healthy People 2020 Goal	Broward Performance 2013 Level	Annual Target	Measure
Objective 1.1 Increase the proportion of Broward County residents with health insurance by 5% annually			100%	78.7%	5%	Percent of persons with health insurance (BRFSS)
Strategy	Target Date	Responsible Party (lead and partners)	Resources	Status of Actions Taken	Implementation Achievements Accomplished With Partner Involvement	
1. Continue to provide assistance in completing the application for KidCare, Medicaid and other indigent care programs	7/1/15 – 6/30/16	KidCare; Children’s Services Council; United Way	<p>Children’s Services Council funding contracts with DOH-Broward for five (5) Representatives to work with families in Broward County. Staff is located conveniently throughout Broward County to assist families enroll into KidCare and Medicaid through the Florida KidCare application.</p> <p>The KidCare Outreach Program received a grant from the United Way for a project conducting enrollment outreach within the 33311 zip code and surrounding area. This area houses the hardest to reach populations.</p>	In Progress	<p>During this quarter the Florida Department of Health, Florida KidCare Outreach Team submitted 240 online applications for processing.</p> <p>The United Way efforts resulted in 43 additional applications submitted to the processing center for review during this quarter. This grant is in an effort to reach the hardest to reach population (Caribbean Immigrants) of the 33311 zip code.</p> <p>In addition, there were 520 technical issues resolved resulting in retention of healthcare services.</p> <p>During this quarter DOH Outreach Representatives attended 36 events distributing multi-language materials to approximately 10,910 families. This number is estimated at the event sponsors estimations of attendance.</p>	

					This quarter KidCare Outreach staff has addressed 1,002 calls from families calling the DOH-Broward 954-INSURES Hotline seeking assistance.
2. Provide culturally competent and age appropriate materials about the application process	7/1/15 – 6/30/16	KidCare	KidCare Outreach Staff continues to create culturally competent and age appropriate materials about the application process. Instruction is given to families in three (3) languages as staff is bi-lingual. Also, two staff members have recently been certified as an official Department of Health translator.	In Progress	Four (4) KidCare Outreach Banners were placed throughout the 33311 Zip Code. Two (2) Posters for the “Back to School” KidCare DOH Immunizations fair were created in three Languages, English, Spanish and Creole.
3. Continue to provide referrals to other sources of funding for ineligible Medicaid and/or KidCare clients	7/1/15 – 6/30/16	DOH-Broward; Career Source; 2-1-1	KidCare Outreach Staff have a binder of information for children’s services as well as adult services that is used in referring families in need. In addition, all families are educated on 2-1-1 Broward resource line.	In Progress	All children who do not qualify for coverage are given referrals to additional community resources. This quarter there were 538 participants attending KidCare educational sessions that received an information folder on KidCare enrollment, ACA special enrollment for adults, and 2-1-1 information.
4. Continue to enroll eligible clients into the Medicaid system	7/1/15 – 6/30/16	DOH-Broward;	Florida KidCare Outreach enrolls children into Medicaid, Medikids, Healthy Kids, and Children’s Medical Services through the KidCare application.	In Progress	The Florida KidCare application immediately screens applicant children for Medicaid before screening for the Healthy Kids component. Therefore each applicant is a possible client for Medicaid services.
5. Monitor effects of implementation of Healthcare Reform on insurance coverage levels to include HITS Program (Health Intervention with Targeted Services)	7/1/15 – 6/30/16	DOH-Broward; Memorial Health Care System	Since the close of the ACA enrollment period, KidCare outreach has seen a decline in families indicating they do not have healthcare coverage for their children.	In Progress	The KidCare Outreach Program at DOH- Broward collects data from October 1 through September 30 on the Federal fiscal year. This year saw an increase of 21 online applications during the reporting period. This fiscal year ending September 30 th 2015 saw a total of 860 online applications compared to last year’s total of 839 online submissions.

Resources = Funding/time/people/materials

Status = Complete or In-Progress

			Healthy People 2020 Goal	Broward Performance 2013 Level	Annual Target	Measure
Objective 1.2 Increase access to health care by implementing three strategies to remove population based barriers and/or improve linkages to care by 12/2015			N/A	N/A	N/A	Three (3) strategies to remove population based barriers and/or improve linkages to care implemented
Strategy	Target Date	Responsible Party (lead and partners)	Resources	Status of Actions Taken	Implementation Achievements Accomplished With Partner Involvement	
1. Conduct an in-depth population-based community assessment	12/2015	BRHPC and Memorial Health Systems	Primary and secondary data sources: Florida Charts, US Census, Focus Groups, Key Informant Interviews, etc.	Completed		
Community Partners: Broward Regional Health Planning Council, Inc. (BRHPC); Memorial Healthcare System; Children’s Services Council; Children’s Diagnostic and Treatment Center; Broward Sheriff’s Office; Broward Health Medical Center; Broward Health Coral Springs; Retired Public Health Subject Matter Experts; Aging and Disability Resource Center; Community Advocates; Florida Department of Children and Families; Broward Health Medical Center; Sunrise Fire / EMS; Brazilian Faith Based; ADRC of Broward; Hispanic Community; Broward Health Imperial Point; DOH-Broward; Galt Ocean Community; Western Community Leader.						
<ul style="list-style-type: none"> Participate in the coordination of community assessments 	12/2015	BRHPC	Health Care Access Committee	Completed	A Community Advisory Council guided the entire needs assessment process over the course of six meetings during which data sets were presented and discussed.	
<ul style="list-style-type: none"> Include assessment of specific needs of populations with limited access or barriers to coordinated environmental public health services 	12/2015	BRHPC	Focus Groups and Key Informant Interviews	Completed	Focus groups were conducted with healthcare consumers and providers in the Broward community representing the needs of the following populations: Haitian, Hispanic, Individuals with Disabilities, Parents, Low Income, Seniors.	
<ul style="list-style-type: none"> Identify populations with barriers to care 	12/2015	BRHPC	Primary and secondary data sources: Florida Charts, US Census, Focus Groups, Key Informant Interviews, etc.	Completed	Quantitative data examined were related to demographics, hospital utilization, insurance coverage, maternal and child health, chronic diseases, infectious diseases, mortality and morbidity, behavioral health risks, behavioral health, homelessness, prevention quality indicators, suicide	

					and self-inflicted injury, and more. Qualitative data sets examined were related to key issues in healthcare, access to care, barriers, quality of care, impact of health insurance and more.
<ul style="list-style-type: none"> Identify linkages to care 	12/2015	BRHPC	Primary and secondary data sources: Florida Charts, US Census, Focus Groups, Key Informant Interviews, etc.	Completed	Quantitative data examined were related to demographics, hospital utilization, insurance coverage, maternal and child health, chronic diseases, infectious diseases, mortality and morbidity, behavioral health risks, behavioral health, homelessness, prevention quality indicators, suicide and self-inflicted injury, and more. Qualitative data sets examined were related to key issues in healthcare, access to care, barriers, quality of care, impact of health insurance and more. Quantitative data examined were related to demographics, hospital utilization, insurance coverage, maternal and child health, chronic diseases, infectious diseases, mortality and morbidity, behavioral health risks, behavioral health, homelessness, prevention quality indicators, suicide and self-inflicted injury, and more. Qualitative data sets examined were related to key issues in healthcare, access to care, barriers, quality of care, impact of health insurance and more.
2. Develop strategies to remove barriers and strengthen linkages to care	12/2015	DOH-Broward			
<ul style="list-style-type: none"> develop culturally competent and age appropriate materials to increase health literacy and promote access to care 	12/2015	DOH-Broward			
3. Implement strategies to remove barriers and strengthen linkages to care	12/2015	DOH-Broward			
4. Evaluate and refine strategies	7/1/15 – 6/30/16	DOH-Broward			

5. Continue to utilize the established community health improvement process to evaluate the effectiveness and efficiency of the services provided	7/1/15 – 6/30/16	DOH-Broward			
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Priority #2 – Reduce the Incidence of Communicable and Infectious Diseases

Why is this important to our community? Reporting of communicable and sexually transmitted diseases (STDs) is important in the planning and evaluation of disease prevention and control programs, in the assurance of appropriate medical therapy, and in the detection of common-source outbreaks. Broward County consistently ranks in the top 2-3 for newly diagnosed HIV cases in the entire United States. The rates of STDs have increased since 2001 in both Broward County and the State. Broward County’s infectious syphilis and congenital syphilis rates are amongst the highest in the State.

			Healthy People 2020 Goal	Broward Performance 2014 Level	Annual Target	Measure
Objective 2.1 Reduce New HIV Infections and Rates per 100,000 by 10% annually			3.5	55.3	10%	New HIV Infections and Rates per 100,000 (FL CHARTS)
Strategy	Target Date	Responsible Party (lead and partners)	Resources	Status of Actions Taken	Implementation Achievements Accomplished With Partner Involvement	
1. Increase the number of HIV tests conducted by 5% annually	By 3/31 annually	HIV Surveillance; Publicly funded HIV testing sites	Funding	Completed for most recent year	Publicly funded HIV testing in Broward increased by 12,321 tests (17% increase) from 2013 to 2014 (70,776 vs. 83,097).	
<ul style="list-style-type: none"> Collaborate with acute care hospitals to provide testing in emergency departments as part of routine medical care 	12/31/15	DOH-Broward HIV Prevention Program; Hospital ED’s		Ongoing	A bill passed by the Florida Legislature took effect July 1 st which makes HIV testing part of routine care. Florida doctors, in healthcare settings, will not have to obtain consent for their patients to test for HIV. The passing of this bill means new strategies will be developed to address the hospitals and EDs concerning this issue.	
<ul style="list-style-type: none"> Collaborate with 12 primary care providers to provide testing as part of routine medical care 	12/31/15	DOH-Broward TB/Hepatitis Program; 12 Primary Care Providers		Completed	Activity completed: 12 primary care providers are part of our PTI pilot program. Most of the providers in addition to HIV testing also provide Hepatitis C testing.	
<ul style="list-style-type: none"> Conduct face-to-face meetings with hospital emergency department medical practitioners, administrators and primary care providers on the importance of routine HIV testing 	12/31/15	DOH-Broward HIV Prevention Program; Broward Health Facilities; EMS Council		Ongoing	This strategy will also be revisited due to the HIV testing bill passed and in effect as of July 1 st , 2015. http://cfar.med.miami.edu/documents/HIV_Testing_Release_6-10-2015.pdf	
<ul style="list-style-type: none"> Provide technical assistance and physician tool kits to enhance provider skills in implementation of HIV testing as part of routine medical care. 	12/31/15	DOH-Broward HIV Prevention Program; BCHPPC Perinatal HIV Workgroup		Ongoing	Discussions are being held as to what should be included into this toolkit in light of the passing of an HIV testing bill for opt-out HIV testing in medical settings no longer requiring patient consent.	
<ul style="list-style-type: none"> Provide training on HIV testing technologies 	7/1/15 –	DOH-Broward		Ongoing	From July – September 2015, two trainings were	

	6/30/16				held on testing technologies. One was a Clearview rapid test training with 19 individuals in attendance; the second was an Alere Determine rapid test training with 40 individuals in attendance. The next training will be held in November on Clearview and Determine.
2. Condom Distribution					
<ul style="list-style-type: none"> Identify condom distribution partners in the public and private sectors 	Quarterly	DOH-Broward HIV Prevention Program; Community locations		Ongoing	A total of 63 new Condom Distribution partners were added from July – September 2015.
<ul style="list-style-type: none"> Integrate condom distribution with activities such as community-level interventions to promote condom use and other risk reduction behaviors 	Completed March 6 th , 2015	DOH-Broward HIV Prevention Program		Ongoing	Monthly condom distribution goals are 200,000. However, actual numbers are well above targets. In June 356,646; In July 239,912; and in August 293,904 condoms were distributed. Condom availability and education continue to be integrated into all HIV prevention services.
3. Collaborative Partnerships					
<ul style="list-style-type: none"> Build the capacity of community leaders to address disparities with HIV high Impact Prevention strategies, through training and technical assistance 	7/1/15 – 6/30/16	DOH-Broward HIV Prevention Program; community ambassadors		Ongoing	In the month of September, in collaboration with the Black AIDS Institute, a 2-day Science and Treatment training was held at DOH where various community ambassadors and members of Broward’s local Black Treatment Advocates Network were trained on the most up-to-date science and treatment. Forty-three (43) people attended day 1 and Thirty-six (36) people attended day 2. Workgroups of the Broward HIV Prevention Planning Council continue to meet monthly to further implementation of HIP prevention plans and identify opportunities for technical assistance and capacity building.
<ul style="list-style-type: none"> Coordinate with HIP contracted agencies to serve areas 	7/1/15 – 6/30/16	DOH-Broward HIV Prevention Program		Ongoing	Contract monitoring with contracted agencies continues to occur. The coordination of HIP activities is addressed at each monitoring visit and recommendations to improve HIP strategies are discussed.
<ul style="list-style-type: none"> Recruit local businesses to participate in the Business Responds to AIDS 	Recruit 120 local	DOH-Broward HIV Prevention		Completed but ongoing	From July through September 2015, 95 businesses were recruited into Business

(BRTA) project	businesses by 12/31/15	Program; local businesses			Responds to AIDS (BRTA), totaling 275 businesses recruited in 2015. A recruitment and retention plan is currently being developed for December 2015 in order to effectively manage this growing initiative.
4. Reduce the number of pediatric HIV cases to zero	7/1/15 – 6/30/16	DOH-Broward Perinatal HIV Director		In progress	YTD 2015 we only have one pediatric HIV case in May 2015 from a Perinatally infected girl. Mom and Baby in care at CDTC.
<ul style="list-style-type: none"> Educate OB/GYN's, labor and delivery hospitals and birthing center staff to comply with Florida Statutes and evidence-based standards for pregnant women on HIV care 	7/1/15 – 6/30/16	DOH-Broward Perinatal HIV Director; 8 birthing hospitals		Complete and ongoing	We have provided all 8 birthing hospitals with up to date protocols in Labor and delivery. We have also re-visited 80 % of OBGYNs in the community to re-enforce 1 st and 3 rd trimester testing.
<ul style="list-style-type: none"> Increase HIV testing awareness during the 3rd trimester among pregnant women 	7/1/15 – 6/30/16	DOH-Broward Perinatal HIV Director; 59 OB/GYNs		Complete and ongoing	This is provided as an ongoing to all the OBGYNs in the community. Since January 2015 to date 89. Since July 2015 to date 15
<ul style="list-style-type: none"> Conduct HIV clinical/prevention grand rounds at two birthing hospitals annually 	7/1/15 – 6/30/16	DOH-Broward Perinatal HIV Director; birthing hospitals		Complete	Provided 2 in July, 1 in September and 4 in October 2015 (Holy Cross, Plantation, Broward Health, Memorial West)
<ul style="list-style-type: none"> Conduct annual perinatal symposium in collaboration with the Perinatal HIV Provider Network 	Annually	DOH-Broward Perinatal HIV Director ; birthing hospitals; Healthy Start Coalition; Urban League		In Progress	Symposiums: Feb 20, 2015 61 attendees 6th HIV Perinatal Symposium at Memorial West MC May 08, 2015 37 attendees 7th HIV perinatal Symposium Perinatal HIV & PrEP Discordant couples. Northwest MC December 2, 2015 TBA 8th HIV Perinatal Symposium
<ul style="list-style-type: none"> Distribute perinatal toolkits to OB/GYN providers 	7/1/15 – 6/30/16	DOH-Broward Perinatal HIV Director		In Progress	This is still a work in progress due to financial difficulty.
<ul style="list-style-type: none"> Expand capabilities of the HIV Perinatal Provider Network to include identification of strategies to further reduce future HIV perinatal transmissions. 	7/1/15 – 6/30/16	DOH-Broward Perinatal HIV Director; Birthing hospitals, Healthy Start Coalition		Ongoing	The Perinatal HIV Providers network meets monthly on the 3rd Thursday of the month. We have a 2015/2016 work plan in which we describe what we plan to do throughout the year.
5. Increase number of people who receive their HIV positive test results from a DOH-	7/1/15 – 6/30/16	DOH-Broward STD Program Manager		Ongoing	All clients referred to Broward Wellness Center and partner services offered

Broward registered testing site to 95% who are linked to partner services					
<ul style="list-style-type: none"> Require that HIP contracted agencies refer all positive individuals upon diagnosis to DOH-Broward partner services 	7/1/15 – 6/30/16	DOH-Broward Contract Administration			
<ul style="list-style-type: none"> Disease intervention staff will locate the partners, advise them of their exposure, offer onsite HIV testing services and refer them to HIV Linkage Coordinators 	7/1/15 – 6/30/16	DOH-Broward STD Program Manager		Ongoing	DIS conducted field investigation and offered every client testing thru BWC. If a client already knows their status, an initiation of services form is given to them to sign so that they can be referred to HIV linkage coordinators.
<ul style="list-style-type: none"> Explore the opportunity to conduct geo-mapping analysis of the DOH-Broward registered testing sites and include all relevant services on the Broward ≥ AIDS web site 	7/1/15 – 6/30/16	DOH-Broward Communicable Disease Director & HIV Prevention Director		Ongoing	The Broward ≥ AIDS website continues to be updated with relevant information and prevention services. A staff position has been created to assist in the management and supervision of this website and its content.

			Healthy People 2020 Goal	Broward Performance 2014 Level	Annual Target	Measure
Objective 2.2 Reduce sustained domestic transmission of primary and secondary syphilis in males by 10% and in females by 1% annually.			Male: 6.7 Female: 1.3	Male: 35.3 Female: 1.3	10% 1%	New primary and secondary syphilis Infections Rates per 100,000 (FL CHARTS)
Strategy	Target Date	Responsible Party (lead and partners)	Resources	Status of Actions Taken	Implementation Achievements Accomplished With Partner Involvement	
1. Conduct STD prevention and surveillance activities	7/1/15 – 6/30/16	DOH-Broward STD Program Manager		Ongoing	Pamphlets distributed to our CBOs and BWC. DIS staff located in the clinic (BWC) and in the field provide counseling and referral for testing and treatment.	
2. Integrate STD and HIV prevention planning through the joint planning process of the HIV Prevention Planning Council and Ryan White Part A	7/1/15 – 6/30/16	DOH-Broward STD Program Manager				
3. Increase public awareness regarding HIV and STD's and mobilize community support for prevention efforts	7/1/15 – 6/30/16	DOH-Broward STD Program Manager; PRIDE; Latino Salud; BWC		Ongoing	Latino Salud is performing testing for Chlamydia, Gonorrhea and Syphilis and if the test result comes back positive, Latino Salud refers the client to BWC> BWC provides testing, counseling, and treatment for DOH. DOH has two onsite DIS to assist with the clinic flow.	

		State of Florida Goal	Healthy People 2020 Goal	Broward Performance 2014 Level	Annual Target	Measure
Objective 2.3 Reduce the Congenital Syphilis Cases to 0 births annually		0 new cases	9.6 per 100,000 births	11	0	Congenital Syphilis births (FL CHARTS)
Strategy	Target Date	Responsible Party (lead and partners)	Resources	Status of Actions Taken	Implementation Achievements Accomplished With Partner Involvement	
1. Conduct STD prevention and surveillance activities	7/1/15 – 6/30/16	DOH-Broward STD Program Manager		In Progress	Since July we have not had a congenital syphilis case. We worked over 70 cases this year that could have been a case until proven otherwise.	
2. Continue direct outreach to OB-Gyn's, delivering family practice doctors, labor and delivery hospitals and birthing centers	7/1/15 – 6/30/16	DOH-Broward Perinatal HIV Director; 50 OB/GYNs; 8 Birthing Facilities		In Progress	We continue to provide outreach to the OBGYNs in the community discussing HIV and Syphilis testing and treatment options. Have provided the Syphilis pocket card to every medical provider in the county. We have visited this year 70% of the OBGYNs.	

Priority #3 – Improve Maternal, Infant and Child Health						
Why is this important to our community? While Broward County's White and Black infant mortality rates are lower than the state, the Broward County Black rate continues to be more than two and a half times the white rate and above the Healthy People 2020 goal. The Healthy People 2020 Goal as well as State of Florida Immunization Goal for Kindergartener's and 7th graders is 95%. Broward County currently does not meet the 95% goal for these age groups.						
			Healthy People 2020 Goal	Broward Performance 2014 Level	Annual Target	Measure
Objective 3.1 Reduce the Rate of Infant Deaths in Blacks by 1% annually.			6.0	Overall: 5.0 Black: 8.9 White: 2.2	1%	Infant Mortality Rates per 1,000 live births (FL CHARTS)
Strategy	Target Date	Responsible Party (lead and partners)	Resources	Status of Actions Taken	Implementation Achievements Accomplished With Partner Involvement	
1. Provide 30 educational campaigns for healthcare professionals (Physicians, Nurses, Treatment Providers, etc.) to inform on safe sleep practices, choosing a safe care giver and shaken baby syndrome	7/1/15 – 6/30/16	Broward Healthy Start Coalition (BHSC); physicians; nurses; treatment providers	Funding from the DOH	In Progress	On target to provide 120 this year	
2. Implement the plan from the Black Infant Health Practice Initiative (BIHPI) aimed at reducing the disparity gap between Black and White infant mortality:	7/1/15 – 6/30/16	Maternal Child Health Systems Committee (MCHSC)	Funding from DOH and Children's Services Council	In Progress	Major outreach event completed in April 2015	
<ul style="list-style-type: none"> Focus on "Life Course" Issues, increase Interconceptional Care Services 		(MCHSC)		In Progress	No update	
<ul style="list-style-type: none"> Coordinate efforts with the Urban League of Broward County's Health Seminar Series 		(MCHSC)		In Progress	No update	
<ul style="list-style-type: none"> Educate Black women and families about the risks of infant mortality and provide available resources in community (Empowerment Showers, Haitian TV, Island TV, Beacon, Daddy Boot Camps with 100 Black Men, etc.) 		(MCHSC)		In Progress	No update	
<ul style="list-style-type: none"> Promote prenatal care in the first trimester 		(MCHSC)		Ongoing	No update	
<ul style="list-style-type: none"> Education on Safe Baby including safe sleep practices 		(MCHSC)		Ongoing	No update	

<ul style="list-style-type: none"> Encourage and Promote breastfeeding through culturally sensitive education and support 		(MCHSC)		Ongoing	No update
<ul style="list-style-type: none"> Educate community on the importance of babies to stay in the mother's womb for 39 weeks (MOD 39 week initiative) 		(MCHSC)		In Progress	Materials completed
<ul style="list-style-type: none"> Research "kid friendly" culturally sensitive elementary/ middle school programs that are evidenced based and increase health outcomes 		(MCHSC)		No progress	No update

			Healthy People 2020 Goal	Broward Performance 2014 Level	Annual Target	Measure
Objective 3.2 Increase Vaccination Coverage Levels for Children in Kindergarten by 1% annually			95%	93.5%	1%	Kindergarten immunization levels (FL CHARTS)
Strategy	Target Date	Responsible Party (lead and partners)	Resources	Status of Actions Taken	Implementation Achievements Accomplished With Partner Involvement	
1. Provide back to school immunizations to school aged children entering kindergarten in partnership with community based providers and municipalities	10/2015	DOH-Broward ; School Board of Broward County (SBBC); Lauderhill Mall	DOH-Broward staff; SBBC; vaccine	Completed	DOH Broward provided back to school immunizations at the Lauderhill Mall on: August 10 th -August 14 th August 17 th - August 22 nd August 24 th -August 25 th . DOH Broward staff provided 6,283 vaccines and vaccinated 2,147 children during the back to school immunization campaign.	
2. Hold a Health Fair in support of back to school community immunization campaign	8/2015	DOH-Broward staff; Community Providers; SBBC	DOH-Broward staff; SBBC; vaccine	Completed	DOH Broward held a Health Fair on Saturday, August 22, 2015 at the Lauderhill Mall. 47 community providers/vendors were in attendance. 102 kids registered with Kid Care. 126 helmets and 500 brochures for backpacks were distributed. Feeding South Florida provided fruits and to the families.	
3. Market community immunization campaign through outreach activities to Public and charter schools, municipal summer camps, Children's Services Council, etc.	6/2015 – 8/2015	DOH-Broward; IAC; SBBC	DOH-Broward staff; SBBC; vaccine	Completed	58,575 palm cards were distributed to promote the immunization campaign. Palm cards were distributed throughout Broward County (public, charter and private schools, WIC offices, DOH Health Centers, Libraries, Lauderhill Mall and nearby businesses, County Family Success Centers,	

					<p>City of Sunrise, outreach events, community partners, and many more locations)</p> <p>Palm Cards were translated into 3 languages: English, Spanish, and Creole.</p> <p>Campaign information was also posted online by community organizations and disseminated in media reports (TV, radio, major print outlets, magazines, weekly papers, etc.)</p>
4. Provide immunization for children entering school without necessary immunizations not reached in campaign	1/2016 – 5/2016	DOH-Broward; SBBC	DOH-Broward staff; SBBC; vaccine	On-going	DOH Broward provides childhood immunizations on an on-going basis in the clinics and during community outreach events.

			Healthy People 2020 Goal	Broward Performance 2014 Level	Annual Target	Measure
Objective 3.3 Increase Vaccination Coverage Levels for 7 th Grade Children by 1% annually			95%	95.9%	1%	7 th Grade immunization levels (FL CHARTS)
Strategy	Target Date	Responsible Party (lead and partners)	Resources	Status of Actions Taken	Implementation Achievements Accomplished With Partner Involvement	
1. Provide back to school immunizations to adolescent school aged children entering 7 th grade in partnership with community based providers and municipalities	10/2015	DOH-Broward; SBBC	DOH-Broward staff; SBBC; Vaccine	Completed	DOH Broward provided back to school immunizations at the Lauderhill Mall on: August 10 th -August 14 th August 17 th - August 22 nd August 24 th -August 25 th . DOH Broward staff provided 6,283 vaccines and vaccinated 2,147 children during the back to school immunization campaign.	
2. Hold a Health Fair in support of back to school community immunization campaign	8/2015	DOH-Broward; IAC; SBBC	DOH-Broward staff; SBBC; Vaccine	Completed	DOH Broward held a Health Fair on Saturday, August 22, 2015 at the Lauderhill Mall. 47 community providers/vendors were in attendance. 102 kids registered with Kid Care. 126 helmets and 500 brochures for backpacks were distributed. Feeding South Florida provided fruits and to the families.	
3. Market community immunization campaign through outreach activities to Public and charter schools, municipal summer camps, Children's Services Council, etc.	6/2015 – 8/2015	DOH-Broward; IAC; SBBC	DOH-Broward staff; SBBC; Vaccine	Completed	58,575 palm cards were distributed to promote the immunization campaign. Palm cards were distributed throughout Broward County (public, charter and private schools, WIC offices, DOH Health Centers, Libraries, Lauderhill Mall and nearby businesses, County Family Success Centers, City of Sunrise, outreach events, community partners, and many more locations)	

					<p>Palm Cards were translated into 3 languages: English, Spanish, and Creole.</p> <p>Campaign information was also posted online by community organizations and disseminated in media reports (TV, radio, major print outlets, magazines, weekly papers, etc.)</p>
4. Provide immunization for children entering school without necessary immunizations not reached in campaign	1/2016 – 5/2016	DOH-Broward; SBBC	DOH-Broward staff; SBBC; vaccine	On-going	DOH Broward provides childhood immunizations on an on-going basis in the clinics and during community outreach events.

Priority #4 –Enhance Preventive Care Activities						
Why is this important to our community? Undiagnosed and untreated health conditions can have serious health consequences. Prevention, diagnosis and treatment can have exponential benefits including health, quality of life and cost savings. The annual cervical cancer screening rate in Broward County is two-thirds that of the goal set by Healthy People 2020. Reductions in obesity rates and increased access to better nutrition including fresh fruits and vegetables can greatly improve quality of life and decrease premature death.						
			Healthy People 2020 Goal	Broward Performance 2013 Level	Annual Target	Measure
Objective 4.1 Increase the Proportion of Women Who Receive Cervical Cancer Screening Based on the Most Recent Guidelines by 10% annually.			93%	56.2%	10%	Cervical Cancer screening rates (BRFSS)
Strategy	Target Date	Responsible Party (lead and partners)	Resources	Status of Actions Taken	Implementation Achievements Accomplished With Partner Involvement	
1. Continue to market to women under age 50 providers that offer low cost/free pap tests	7/1/15 – 6/30/16	DOH-Broward		In Progress	Between July and September 2015 59 women under the age of 50 contacted the FBCCEDP. 26 of those women were referred to Federally Qualified Health Centers and volunteer based free health clinic.	
2. Provide education to encourage HPV prevention and/or immunization and other safer sex practices to all ages and genders	7/1/15 – 6/30/16	DOH-Broward; IAC	Immunization & STD Programs	In Progress	As of 9/30/15 FBCCEDP has not provided any education to encourage HPV prevention and/or immunization. However, FBCCEDP has provided education on 8/1/15, 8/7/15, 8/22/15 and 9/26/15 event on screenings available for cervical cancer, 223 individuals were educated.	
3. Continue to provide outreach and education to identified high incidence areas.	7/1/15 – 6/30/16	DOH-Broward	BRFSS	In Progress	Through outreach efforts 168 individuals were reached and educated in the identified high incidence areas.	

High incidence priority zip codes: 33004, 33020, 33021, 33023, 33025, 33061, 33062, 33063, 33069, 33311, 33312, 33314, 33317, 33319, 33325, 33326, 33441

			Healthy People 2020 Goal	Broward Performance 2013 Level	Annual Target	Measure
Objective 4.2 Reduce the Proportion of Black Adults Who Are Obese by 5% annually.			30.5%	34.3%	5%	Percent of obese black adults (BRFSS)
Objective 4.3 Increase the percentage of adults 5% annually who consume a minimum of 5 total Daily Servings of Fruits and Vegetables.			Fruits ≥2 to 75% Vegetables ≥ 3 to 50%	5 servings per day overall 20.7	5%	Percent of adults who consume at least 5 servings of fruits and vegetables per day (BRFSS 2013)
Strategy	Target Date	Responsible Party (lead and partners)	Resources	Status of Actions Taken	Implementation Achievements Accomplished With Partner Involvement	
Physical Activity						
Girl Trek						
1. Increase the number of Recreation Areas with GirlTrek walking groups from 0 to 5.	7/1/15 – 9/30/15	TOUCH; DOH-Broward		Complete	Five Walking Groups established.	
2. Identify potential locations and champions to participate and engage the public within the priority areas to foster support for GirlTrek walking teams.	7/1/15 – 9/30/15	TOUCH; DOH-Broward		Complete	Girl Trek Kickoff event held at Carter Park on 7/16/15.	
3. Launch neighborhood outreach activities that introduce GirlTrek to the Broward County target population and utilize a targeted marketing campaign in those areas. Ensure outreach includes the neighborhood recreational and park sites located in the target areas. Ensure outreach is done in a culturally appropriate manner which may include having materials translated into Haitian Creole or Spanish.	7/1/15 – 9/30/15	TOUCH; DOH-Broward		In Progress	Outreach activities conducted. LA Lee YMCA kicking off at the MOVE BROWARD event 10/3/15; Pink Stiletto Walk 10/10/15 “As we get our walk on for a cure” Hallandale Beach club; 10/17/15 Dania Beach Healthy Community Zone kickoff at PATCH Market Garden; 11/7/15 Broward Municipals Services Healthy Community Zone Kickoff; TBD Sistrunk Corridor Healthy Community Zone Kickoff	
4. Identify a minimum of 2 local City Team Captains in Year 1 to participate in training, train-the-trainer workshops and begin the recruitment of neighborhood GirlTrek Team Leaders and walkers.	7/1/15 – 9/30/15	TOUCH; DOH-Broward		In Progress	5 local women attended the September national GirlTrek training in Colorado in preparation to become local GirlTrek leads.	

5. Begin the development of GirlTrek Team infrastructure to support African-American/Black women and girls' walking groups in recreational settings within communities where residents have low incomes and have low education attainment.	7/1/15 – 9/30/15	TOUCH; DOH-Broward		Complete	5 walking clubs established in communities where residents have low incomes and low education attainment.
6. Document progress of team development and membership through the use of mobile phones, tablets and websites. Identify barriers and work with stakeholders to overcome these. Share stories of success and provide opportunities to celebrate increased opportunities to engage in physical activity.	7/1/15 – 9/30/15	TOUCH; DOH-Broward		In Progress	Girl Trek Kickoff event held at Carter Park on 7/16/15. LA Lee YMCA kicking off at the MOVE BROWARD event 10/3/15; Pink Stiletto Walk 10/10/15 “As we get our walk on for a cure” Hallandale Beach; 10/23/15 Hallandale Beach Healthy Community Zone kickoff; 11/21/15 Dania Beach Healthy Community Zone kickoff at PATCH Market Garden; 11/7/15 Broward Municipal Services Healthy Community Zone Kickoff; 12/12/15 Sistrunk Corridor Healthy Community Zone Kickoff.
7. Provide on-going training, technical assistance and encouragement to GirlTrek Team Leaders, Captains and walkers. This technical assistance may include ways to involve community organizations, parks and recreation personnel, local healthcare providers, planners and law enforcement to help eliminate design barriers, neighborhood crime and outreach supportive of walking groups.	7/1/15 – 9/30/15	TOUCH; DOH-Broward		In Progress	5 local women attended the September national GirlTrek training in Colorado in preparation to become local GirlTrek leads. Training and technical assistance is being provided by TOUCH.
8. Involve GirlTrek participants in a minimum of one (1) community engagement opportunity which may include: community-based walking audits, presentation at the Metropolitan Planning Organization Technical Advisory Committee, so that they may share the importance of having increased opportunities for physical activity in their	7/1/15 – 9/30/15	TOUCH; DOH-Broward		In Progress	MPO is engaged in project. Volunteer leaders being recruited and trained.

neighborhoods. Establish strong volunteer leaders (community champions) to derive greater impact and provide programming and civic engagement opportunities for individual walkers and GirlTrek teams, sharing the importance of having increased opportunities for physical activities in areas that have residents who are low income and low educational attainment.					
9. Conduct a context sensitive forum providing the resources needed for volunteers to feel empowered to improve their environments by actively participating in planning processes for physical activity that inform policy, system, and environmental changes.	7/1/15 – 9/30/15	TOUCH; DOH-Broward		Complete	Move Broward held on 10/03/15 at Reverend Samuel Delevoe Park.
10. Engage the media a minimum of two (2) times per year to share messages related to the benefits of increased opportunities for physical activity, the experiences, and successes of GirlTrek in the targeted low income and low educational attainment communities.	7/1/15 – 9/30/15	TOUCH; DOH-Broward		Complete and Ongoing.	Media engaged for Carter Park Kick-off 7/16/15; “Move Broward” event on 10/3/15; and, “Pink Stiletto Walk” on 10/10/15.
11. Monitor, on a monthly basis, the progress of the teams and report overall success, share outcomes, lessons learned and inform the County STAR rating progress reports. Use the monitoring and reporting to begin planning for sustainability beyond the funding period.	7/1/15 – 9/30/15	TOUCH; DOH-Broward		In Progress	Monthly reporting is conducted to the TOUCH committee, Health Care Access Committee (as part of the Community Health Improvement Plan implementation) and Healthiest Weight monthly reports.
Complete Streets Policies					
1. Submit a listing of local complete streets policies, resolutions, or plans for Broward County to HWF.	7/1/15 – 10/30/15	DOH-Broward; Broward County local governments;		In Progress	Listing of complete streets policies from MPO received.

		Smart Growth; MPO			
2. Verify that the policies submitted are listed on Smart Growth America's Complete Street Atlas. Submit any unlisted policies to Smart Growth America.	7/1/15 – 10/30/15	DOH-Broward; Broward County local governments; Smart Growth America; MPO		In Progress	MPO Complete Streets fact sheet compared against Smart Growth America's Complete Street Atlas. MPO notified of 3 potential additional entries to the Atlas 10/19/15.
3. Identify 1-2 agencies (MPO, city government, etc.) in Broward County that either have no policy at all, or have policies or implementation practices that need to be strengthened	7/1/15 – 11/30/15	DOH-Broward; Broward County local governments; Smart Growth America; MPO			
4. Engage with the 1-2 identified agencies on complete streets policy development and/or implementation	12/1/15 – 6/30/16	DOH-Broward; Broward County local governments; Smart Growth; MPO			
5. Submit to HFW a listing of newly adopted or implemented policies	12/1/15 – 6/30/16	DOH-Broward			
Shared Use Agreements					
1. Submit to HFW a listing of all Shared Use agreements in Broward County	7/1/15 – 10/30/15	DOH-Broward; Touch		Initiated	School Board contacted 9/29/15. List being compiled. Deadline extended to 10/31/15
Nutrition					
Breastfeeding Promotion					
1. Plan a press release or community event to promote breastfeeding during Breastfeeding Awareness Month (August 2015)	7/1/15 – 8/1/15	DOH-Broward; WIC, Urban League, Breastfeeding		Complete	Press release completed.

		Coalition			
2. Submit to HFW an analysis of the current breastfeeding supports in Broward County to include: - Description of current breastfeeding promotion efforts - Identification of 1-3 activities that can be conducted to improve breastfeeding practices/rates	7/1/15 – 11/30/15	DOH-Broward; WIC; Breastfeeding Coalition		In Progress	Breastfeeding Coalition agreed to work on this issue. Will address at 11/4/15 meeting.
3. Implement activities identified in item 2 above	12/1/15 – 6/30/16	DOH-Broward; WIC; Breastfeeding Coalition			
4. Complete at least 1 activity identified in item 2 above	12/1/15 – 6/30/16	DOH-Broward; WIC; Breastfeeding Coalition			
Corner Stores					
1. Identify corner stores using GIS Mapping focusing on those that are located near schools, after-/out-of-school programs and multi-unit housing complexes. The approach of this intervention will be the same in both the corner stores near schools and those stores identified near multi-unit housing complexes	7/1/15 – 9/30/15	TOUCH; DOH-Broward; Nutrition and Fitness Task Force; YMCA, PATCH (People's Access to Community Horticulture), urban market garden farmers, youth		Complete	Convenience stores have been mapped with GIS and identified TOUCH partner, FHEED. The 40 corner stores within a 20 minute walk to the schools or Sistrunk Art House with Good Neighbor Store teams, have also been identified by FHEED. Seven stores have been tapped for the five participating after-school programs. Six of these have signed a pledge
2. Facilitate individual or group meetings with corner store owners reaching a minimum of five (5) store owners in Year 1, in priority population communities, to explain best practices related to improving the accessibility and	7/1/15 – 9/30/15	TOUCH; DOH-Broward; Nutrition and Fitness Task Force; YMCA, PATCH, urban		Completed and ongoing	Meetings with more than five convenience store owners, (each three times), whose stores are located within a 20 minute walk distance from the Good Neighbor Store Teams' base, have taken place with the DOH-Broward, YMCA of South Florida and FHEED

affordability of healthy foods in areas experiencing low access to fresh and healthy food options. Demonstrate the evidence-based traffic light (Go-Slow-Whoa) approach that could be used in a business friendly matter to identify some of the healthier food and beverage options offered at their stores.		market garden farmers, youth			representatives. The six store owners who have committed to the first phase of this initiative have signed a pledge (two in Sistrunk). Five stores will participate in the Fall 2015 session. Follow up meetings are being scheduled and the club advisors will map a store layout for the students as preparation for their assessment/inventory of products and store placement. Signage at POS that highlights Go! foods, as well as tobacco-free living, will be included in the options.
3. Begin the development of a corner storeowners'/managers' survey and a corner store customer survey in priority population communities to measure attitudes, food purchasing behaviors, and food preferences to inform and create a demand for healthy corner stores	7/1/15 – 9/30/15	TOUCH; DOH-Broward; Nutrition and Fitness Task Force; YMCA, PATCH, urban market garden farmers, youth			A survey will be performed after storeowners implement the recommendations
4. Share best practice recommendations with a minimum of five (5) corner store owners in Year 1 on product placement strategies as well as identification of foods using Go, Slow, Whoa tool	7/1/15 – 9/30/15	TOUCH; DOH-Broward; Nutrition and Fitness Task Force; YMCA, PATCH, urban market garden farmers, youth		In progress	The store recruitment process informed the store owners with verbal communication and printed materials. They were provided a 1-pager explanation of the GNS program and 2 page pledge. Both documents inform the store owners that they can improve youth's health and educational attainment by participating. After the students evaluate the products available and their placement in the corner stores, they will make suggestions on how to best position the Go! foods and beverages so that they are more prominent on the shelf. They youth will take pictures and create a Photo Voice presentation of the products and make suggestions for highlighting Go! products, based on best practices. Tobacco cessation materials will be included at POS.
5. Begin the development of "Good Neighbor" Corner Store criteria informed	10/1/15 – 3/31/16	TOUCH; DOH-Broward;		Initiated	A 112 page toolkit has been developed for club advisors and is presently being used. Based on

<p>by evidence-based best practices and with stakeholders including consumers, residents, corner store owners, managers or franchisees. Criteria to include information on the benefits of the identification of and point-of-sale prompts for healthier food and beverage options. Criteria will also detail the ways to achieve “Good Neighbor” Corner Store recognition and the benefits to the store to do so. These may include financial and non-financial incentives from community members, schools and the chambers of commerce, and increased sales and opportunities for recognition throughout the County</p>		<p>Nutrition and Fitness Task Force; YMCA, PATCH, urban market garden farmers, youth</p>			<p>feedback, revisions will be made.</p>
<p>6. Link a minimum of five (5) stores in Year 1 with small business development resources (i.e. loan assistance), Women, Infants, and Children Program, Supplemental Nutrition Assistance Program, farmers markets, urban farms, and other local, state, and national funding sources to increase accessibility and affordability of healthy foods in communities</p>	<p>4/1/16 – 6/30/16</p>	<p>TOUCH; DOH-Broward; Nutrition and Fitness Task Force; YMCA, PATCH, urban market garden farmers, youth</p>		<p>In Progress</p>	<p>This milestone will be developed as part of the incentive package for store owners to apply for Good Neighbor Store status. It was premature to proceed with this item until the Good Neighbor Store program and framework was in place.</p>
<p>7. Conduct a minimum of one (1) presentation in Year 1 to stakeholders which may include residents, store owners, community redevelopment agencies and municipalities, to increase their awareness of nonfinancial and financial incentives that are considered best practices to support healthy corner store efforts. Educational presentations may include staff from planning organizations and transportation</p>	<p>7/1/15 – 6/30/16</p>	<p>TOUCH; DOH-Broward; Nutrition and Fitness Task Force; YMCA, PATCH, urban market garden farmers, youth</p>		<p>In Progress</p>	<p>Each GNS team will have the opportunity to present their findings and recommendations to the community leaders, residents and storeowners. The Housing Authority of Fort Lauderdale has expressed interest with having the Sistrunk team present their ideas in the emerging “Soup Sistrunk” forum.</p>

departments to explore improving public transportation to stores with healthier options.					
Schools					
Coordinated School Health					
1. Contact Broward County School District Superintendent about the opportunity to apply for the Healthy District Award (submission window opens in the spring of 2016)	1/1/16 – 1/31/16	DOH-Broward; Broward County Schools Superintendent		In Progress	Announced Healthy District Award opportunity to apply for re-recognition award Board Health and Wellness Committee on 9/24/15.
2. Work with a local elementary school to host an Every Kid Healthy Week event	4/25/16 – 4/29/16	DOH-Broward; Broward County Elementary Schools		In Progress	Announced Every Kid Healthy Week at School Board Health and Wellness Committee on 9/24/15.
3. Attend at least 75% of Broward County School Health Advisory Committee (BSHAC) meetings	7/1/15 – 6/30/16	DOH-Broward; BSHAC		In Progress	BSHAC meeting attended on 9/9/15.
4. Provide a presentation to the BSHAC on Coordinated School Health best practices	7/1/15 – 6/30/16	DOH-Broward; BSHAC			
Nutrition and Physical Activity standards in Early Care and Education (ECE) Settings					
1. Attend the Florida Healthy Eating and Physical Activity (HEPA) Action Summit, Orlando, Florida	9/1/15 – 9/1/15	DOH-Broward		Complete	Meeting attended by Community Health Director in Orlando 9/1/15.
2. Contact all Broward County early learning centers (ELC) to educate them about healthy eating and physical activity best practices for children aged 0-5 years old.	7/1/15 – 2/29/16	DOH-Broward; ELC; HWF State Office			
3. Provide at least 1 community presentation to educate stakeholders about healthy eating and physical activity best practices for children aged 0-5 years old.	7/1/15 – 6/30/16	DOH-Broward; Stakeholders and ELC			
Worksites					
CDC Worksite Health Scorecard					
1. DOH-Broward completes the CDC Worksite	7/1/15 –	DOH-Broward		In Progress	Informational Webinar attended by NFTF Chair

Health ScoreCard self-assessment	1/30/16				and Secretary on 10/21/15.
2. Participate in at least one local worksite wellness coalition/council meeting (if applicable)	7/1/15 – 6/30/16	DOH-Broward			
Marketing/Community Outreach					
State Surgeon General (SSG) Healthy Weight Community Champion Program					
1. Inform all local governments in Broward County (city, town, county) about the opportunity to apply for the State Surgeon General Healthy Weight Community Champion Recognition	7/1/15 – 10/30/15	DOH-Broward; Broward County local governments; NFTF			Healthiest Weight Champion Recognition Program announced at the Nutrition and Fitness Task Force meeting on 9/23/15, and School Board Health and Wellness Committee on 9/24/15. Information folders prepared for mailed to mayors and city managers n 10/5/15. NFTF members to champion program in October.
Florida Health Cleans Up!					
2. Carry out at least 2 clean-up events	7/1/15 – 6/30/16	DOH-Broward; FDOT			Clean-up held on 10/2/15. 11 volunteers collected 5 bags of trash weighing 30 total pounds along State Road 84 from SW 4 th Avenue to SW 15 th Avenue.